

Skin Care in India

Market Direction | 2023-07-13 | 28 pages | Euromonitor

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Report description:

People are becoming increasingly keen to care for their skin as they become more aware of the negative effects that pollution, stress, and lifestyle choices can have on skin health. Consumers in India are therefore increasingly turning to functional skin care products, which focus on addressing skin issues and offer noticeable improvements. Moreover, the rise of social media and beauty influencers has played a significant role in propagating functional skin care, as people seek advice, reviews,...

Euromonitor International's Skin Care in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Skin Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SKIN CARE IN INDIA

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Functional skin care gains popularity amongst younger consumers

Ayurveda continues to gain momentum in skin care

Blurring of the distinction between skin care and colour cosmetics

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Restoring the skin barrier will continue to be important in the forecast period

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