

NRT Smoking Cessation Aids in Mexico

Market Direction | 2023-10-10 | 24 pages | Euromonitor

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Report description:

Demand for NRT smoking cessation aids in Mexico continues to decline, despite the greater motivation among some consumers to quit smoking during the pandemic. It is worth noting that per capita smoking prevalence in Mexico is on the decline due to waning social acceptance and heightened awareness of health risks associated with smoking. However, the market for NRT smoking cessation aids in Mexico remains relatively limited, mainly due to the high costs involved that deter price-sensitive consumers...

Euromonitor International's NRT Smoking Cessation Aids in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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