

Norway Cities Review

City Review | 2023-10-10 | 22 pages | Euromonitor

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Report description:

Oslo is projected to remain Norway's most populous city by 2027, with a focus on education and employment opportunities. The urban population across Norway is predicted to grow, driven by factors like net migration and a better quality of life in cities. Oslo boasts high internet connectivity, facilitating the adoption of 5G and smart city solutions, while digitalisation continues to expand. However, high inflation eroded purchasing power in 2022.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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