

Myanmar Cities Review

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Report description:

Mandalay and Monywa are Myanmar's most economically vibrant cities, benefiting from higher productivity levels and more extensive digitalisation as compared to other cities in the country. Meanwhile, Yangon holds the highest potential for future economic growth. However, challenges for the country's cities will persist - in the near term, global economic slowdown and inflationary pressures, and in the longer run, burdens on cities' infrastructure, due to large and increasing populations.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Myanmar Cities Review

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List Of Contents And Tables

MYANMAR CITIES REVIEW

HEADLINES

URBAN CONSUMER

Increasing urban population puts pressure on cities' infrastructure and resources

Mandalay predicted the strongest increase in internet connectivity rates

CONSUMER FINANCE

Yangon to remain home to the largest number of wealthy consumers

Food accounts for more than a half of consumer expenditure in Mandalay

ECONOMY

Yangon to remain the largest contributor to Myanmar's economy

Efficient waste management remains an issue in the country's cities

CITY SCORECARD

Summary 1 City Scorecard by Pillar 2022

POPULATION

Summary 2 City Scorecard in Population Pillar 2022

CHART 1 Population in 2022 and Population Growth 2022-2027

CHART 2 Population by Age by City 2022

CHART 3 Average Household Size by City 2022

CHART 4 Population Density and Net Migration 2022

CONSUMER EXPENDITURE

Summary 3 City Scorecard in Consumer Expenditure Pillar 2022

CHART 5 Total Consumer Expenditure in Myanmar by City 2022

CHART 6 Consumer Expenditure per Capita and Consumer Expenditure Growth 2022-2027

CHART 7 City Affordability, Consumer Expenditure on Housing and Transportation 2022

CHART 8 Discretionary vs Necessity Consumer Expenditure 2022

DIGITAL CONSUMER

Summary 4 City Scorecard in Digital Consumer Pillar 2022

CHART 9 Share of Households with Internet and Broadband Internet Access 2022

CHART 10 Possession of Digital Devices by City 2022

INCOME AND WEALTH

Summary 5 City Scorecard in Wealth Pillar 2022

CHART 11 Disposable Income per Capita and Disposable Income Growth 2022-2027

CHART 12 Number of Households by Disposable Income Band 2022

CHART 13 Number of Households with Disposable Income Over USD150,000 2022-2027

CHART 14 Household Possession of Kitchen Durables by City 2022

CHART 15 Household Possession of Entertainment Electronics by City 2022

CHART 16 Household Possession of Other Durables by City 2022

CHART 17 Number of Passenger Cars and Motorcycles per Household 2022

CHART 18 Possession of Transport Vehicles by City 2022

Summary 6 City Scorecard in Economy Pillar 2022

CHART 19 GDP per Capita in 2022 and Real GDP Growth by City 2022-2027

LABOUR

Summary 7 City Scorecard in Labour Pillar 2022

CHART 20 Economically Active Population in 2022 and Employed Population Growth by City 2017-2022

CHART 21 Labour Force Participation Rate and Unemployment by City 2022

CHART 22 Labour Productivity Value and Productivity Growth by City 2017-2022

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