

Myanmar Cities Review

City Review | 2023-10-09 | 21 pages | Euromonitor

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Report description:

Mandalay and Monywa are Myanmar's most economically vibrant cities, benefiting from higher productivity levels and more extensive digitalisation as compared to other cities in the country. Meanwhile, Yangon holds the highest potential for future economic growth. However, challenges for the country's cities will persist - in the near term, global economic slowdown and inflationary pressures, and in the longer run, burdens on cities' infrastructure, due to large and increasing populations.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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