

Luxury Goods in Poland

Market Direction | 2023-10-09 | 42 pages | Euromonitor

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Report description:

Although Ecuador is applying greater fiscal discipline, economic freedom remains constrained by state influence and a weak rule of law. Economic growth is set to slow further and reliance on commodity exports is very high, but inflation is relatively well controlled. Elevated crime rates are negatively impacting societal progress, but population growth adds to the consumer market's appeal. Internet use is lower than some peers; however, legislative changes will benefit the telecoms sector.

Euromonitor International's Luxury Goods in Poland report offers a comprehensive guide to the size and shape of the Luxury Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2027 illustrate how the market is set to change

Product coverage: Experiential Luxury, Fine Wines/Champagne and Spirits, Personal Luxury, Premium and Luxury Cars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Luxury Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Retail value sales of luxury jewellery increase in 2023

Rise in value sales of luxury leather goods in 2023

Luxury wearables electronics sees value sales increase in 2023 thanks to increased focus on health and wellness, although the category remains small

Luxury timepieces enjoys value sales increase thanks to declining interest in traditional timepieces

Value sales of writing instruments and stationery on the increase in 2023

Value sales of super premium beauty and personal care rise as lifestyles return to normal in the wake of the pandemic

L'Oreal Polska Sp zoo holds the overall lead in personal luxury in 2022

PROSPECTS AND OPPORTUNITIES

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