

Kenya Cities Review

City Review | 2023-10-09 | 19 pages | Euromonitor

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Report description:

Nairobi and Mombasa are emerging as vibrant economic hubs in South Africa, with Nairobi experiencing the fastest population increase between 2022 and 2027. Nairobi and Mombasa are also set to lead in digital connectivity among cities, while Eldoret is set to witness the highest increase in digital connectivity rates over the forecast period. However, Kenya's cities will continue to face persistent challenges, including a global economic slowdown and rising inflationary pressures.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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