

Greece Cities Review

City Review | 2023-10-10 | 20 pages | Euromonitor

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Report description:

Athens and Larissa stand out as Greece's most economically dynamic cities, with Larissa demonstrating the greatest potential for future economic expansion. However, Greek cities will face enduring challenges. In the short term, this includes a global economic slowdown, inflationary pressures, and stricter financial conditions. Looking ahead, an ageing population will be a persistent concern.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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