

## **Ghana Cities Review**

City Review | 2023-10-12 | 19 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €575.00
- Multiple User License (1 Site) €1150.00
- Multiple User License (Global) €1725.00

### **Report description:**

Accra and Kumasi stand as the foremost economic powerhouses within Ghana. Furthermore, Accra is poised for substantial future economic expansion. Nevertheless, urban centres in the nation will grapple with ongoing issues. In the short term, these include a global economic downturn, surging inflation, and more stringent financial circumstances. In the long term, challenges include the strain on urban infrastructure due to the continued growth of the population.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cities market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### **Table of Contents:**

Ghana Cities Review

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

List Of Contents And Tables

GHANA CITIES REVIEW

HEADLINES

URBAN CONSUMER

Tamale is set to record the fastest population growth

Tamale is set to witness the strongest increase in the internet connectivity rate

CONSUMER FINANCE

Incomes in Accra to increase thanks to the prevalence of high-value-added sectors

Accra tops inflation in Ghana, reducing consumer purchasing power

ECONOMY

By 2027, Accra is set to continue to be the primary driver of Ghana's economy

Climate change-related hazards is a growing concern for cities in Ghana

CITY SCORECARD

Summary 1 City Scorecard by Pillar 2022

POPULATION

Summary 2 City Scorecard in Population Pillar 2022

CHART 1 Population in 2022 and Population Growth 2022-2027

CHART 2 Population by Age by City 2022

CHART 3 Average Household Size by City 2022

CHART 4 Population Density and Net Migration 2022

CONSUMER EXPENDITURE

Summary 3 City Scorecard in Consumer Expenditure Pillar 2022

CHART 5 Total Consumer Expenditure in Ghana by City 2022

CHART 6 Consumer Expenditure per Capita and Consumer Expenditure Growth 2022-2027

CHART 7 City Affordability, Consumer Expenditure on Housing and Transportation 2022

CHART 8 Discretionary vs Necessity Consumer Expenditure 2022

DIGITAL CONSUMER

Summary 4 City Scorecard in Digital Consumer Pillar 2022

CHART 9 Share of Households with Internet and Broadband Internet Access 2022

CHART 10 Possession of Digital Devices by City 2022

INCOME AND WEALTH

Summary 5 City Scorecard in Wealth Pillar 2022

CHART 11 Disposable Income per Capita and Disposable Income Growth 2022-2027

CHART 12 Number of Households by Disposable Income Band 2022

CHART 13 Number of Households with Disposable Income Over USD150,000 2022-2027

CHART 14 Household Possession of Kitchen Durables by City 2022

CHART 15 Household Possession of Entertainment Electronics by City 2022

CHART 16 Household Possession of Other Durables by City 2022

Summary 6 City Scorecard in Economy Pillar 2022

CHART 17 GDP per Capita in 2022 and Real GDP Growth by City 2022-2027

LABOUR

Summary 7 City Scorecard in Labour Pillar 2022

CHART 18 Economically Active Population in 2022 and Employed Population Growth by City 2017-2022

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

CHART 19 □ Labour Force Participation Rate and Unemployment by City 2022

CHART 20 □ Labour Productivity Value and Productivity Growth by City 2017-2022

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Ghana Cities Review**

City Review | 2023-10-12 | 19 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€575.00
	Multiple User License (1 Site)	€1150.00
	Multiple User License (Global)	€1725.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-22"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com