

Fine Wines/Champagne and Spirits in Taiwan

Market Direction | 2023-10-13 | 20 pages | Euromonitor

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Report description:

Value sales of fine wines/champagne and spirits grew by 7% to total TWD20.8 billion in 2023, as a result of a consumer desire to have fun and enjoy experiences after the pandemic. Enjoying a drink with friends remains a priority leisure activity, especially following the compulsory lockdowns in place over 2020-2022. The return of important celebrations, such as weddings, has also led to increased consumption of fine champagne and other luxury wines and spirits. Per capita spend in Taiwan stood a...

Euromonitor International's Fine Wines/Champagne and Spirits in Taiwan report offers a comprehensive guide to the size and shape of the Fine Wines/Champagne and Spirits market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Fine Wines/Champagne and Spirits retailing along with the development of consumers' shopping patterns. Forecasts to 2027 illustrate how the market is set to change

Product coverage: Fine Wines, Luxury Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fine Wines/Champagne and Spirits market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Fine Wines/Champagne and Spirits in Taiwan
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List Of Contents And Tables

FINE WINES/CHAMPAGNE AND SPIRITS IN TAIWAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Fine wines/champagne and spirits sees rising current retail value sales in 2023

Luxury spirits sees the most significant value sales in 2023

Fine wines/champagne and spirits is led by Moët-Hennessy Taiwan in 2022

PROSPECTS AND OPPORTUNITIES

Value sales of fine wines/champagne and spirits set to increase in constant 2023 terms over 2023-2028

Fine wines set to see the most dynamic percentage CAGR rise during forecast period

CATEGORY DATA

Table 1 Sales of Fine Wines/Champagne and Spirits by Category: Value 2018-2023

Table 2 Sales of Fine Wines/Champagne and Spirits by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Fine Wines/Champagne and Spirits: % Value 2018-2022

Table 4 Distribution of Fine Wines/Champagne and Spirits by Format: % Value 2018-2023

Table 5 Forecast Sales of Fine Wines/Champagne and Spirits by Category: Value 2023-2028

Table 6 Forecast Sales of Fine Wines/Champagne and Spirits by Category: % Value Growth 2023-2028

LUXURY GOODS IN TAIWAN

EXECUTIVE SUMMARY

Luxury goods in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 7 Sales of Luxury Goods by Category: Value 2018-2023

Table 8 Sales of Luxury Goods by Category: % Value Growth 2018-2023

Table 9 Inbound Receipts for Luxury Goods by Country of Origin: Value 2018-2023

Table 10 NBO Company Shares of Luxury Goods: % Value 2018-2023

Table 11 LBN Brand Shares of Luxury Goods: % Value 2019-2023

Table 12 Distribution of Luxury Goods by Format and Category: % Value 2023

Table 13 Forecast Sales of Luxury Goods by Category: Value 2023-2028

Table 14 Forecast Sales of Luxury Goods by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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