

## **Fine Wines/Champagne and Spirits in Romania**

Market Direction | 2023-10-12 | 19 pages | Euromonitor

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### **Report description:**

Retail current value sales of fine wines/champagne and spirits grew by 15% in 2023 to total RON505 million. This was the result of the consumer desire to indulge themselves after the pandemic. Socialising over a drink with friends remains a priority pastime for some consumers, following the enforced restraints in place in 2020-2022. The return of weddings and other important life events also led to a rise in consumption of high-end champagnes and other luxury wines and spirits, although demand r...

Euromonitor International's Fine Wines/Champagne and Spirits in Romania report offers a comprehensive guide to the size and shape of the Fine Wines/Champagne and Spirits market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Fine Wines/Champagne and Spirits retailing along with the development of consumers' shopping patterns. Forecasts to 2027 illustrate how the market is set to change

Product coverage: Fine Wines, Luxury Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Fine Wines/Champagne and Spirits market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Fine wines is the largest category in terms of retail value sales in 2023

Pernod Ricard Romania SRL is the leading company in fine wines/champagne and spirits in 2022

#### **PROSPECTS AND OPPORTUNITIES**

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