

Fine Wines/Champagne and Spirits in Argentina

Market Direction | 2023-10-13 | 19 pages | Euromonitor

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Report description:

Value sales of fine wines/champagne and spirits grew by more than 100% to total ARS14 billion in 2023, with demand boosted by the growing consumer appetite for experiences and enjoyment during the post-pandemic era. Entertaining and socialising with friends has become much more of a priority for many local consumers since the lifting of social distancing restrictions, which were in place during 2020 and 2021. Rising interest in fine wines/champagne and spirits has also been boosted by a return t...

Euromonitor International's Fine Wines/Champagne and Spirits in Argentina report offers a comprehensive guide to the size and shape of the Fine Wines/Champagne and Spirits market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Fine Wines/Champagne and Spirits retailing along with the development of consumers' shopping patterns. Forecasts to 2027 illustrate how the market is set to change

Product coverage: Fine Wines, Luxury Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fine Wines/Champagne and Spirits market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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FINE WINES/CHAMPAGNE AND SPIRITS IN ARGENTINA

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Fine wines/champagne and spirits sees rising current retail value sales in 2023

Fine wines is the largest subcategory in terms of value sales in 2023

Pernod Ricard Argentina SA is the number one player in fine wines/champagne and spirits in 2022

PROSPECTS AND OPPORTUNITIES

Value sales of fine wines/champagne and spirits expected to increase in constant 2023 terms over 2023-2028

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