

Eye Care in Mexico

Market Direction | 2023-10-10 | 24 pages | Euromonitor

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Report description:

In 2022, demand for eye care rebounded leading to a recovery for retail volume sales to pre-pandemic levels. However, 2023 is showing a more subdued trend. This can be attributed to the inflationary pressures experienced by Mexicans, which are escalating the cost of living. Additionally, eye care is witnessing more significant price hikes in 2023 compared to 2022, despite a lower year-on-year inflation rate. This increase is tied to the delayed price adjustments observed in certain OTC categorie...

Euromonitor International's Eye Care in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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