

Ethiopia Cities Review

City Review | 2023-10-10 | 20 pages | Euromonitor

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Report description:

Mekele and Hawassa stand out as Ethiopia's most economically dynamic cities, while Dire Dawa emerges as the city with the greatest potential for future economic expansion. Ethiopian cities will face ongoing challenges. In the short term, these challenges include a global economic slowdown, heightened inflationary pressures, and elevated unemployment rates. In the long term, the burden on urban infrastructure will persist due to the substantial and steadily growing populations in these cities.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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