

## **Ethiopia Cities Review**

City Review | 2023-10-10 | 20 pages | Euromonitor

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### **Report description:**

Mekele and Hawassa stand out as Ethiopia's most economically dynamic cities, while Dire Dawa emerges as the city with the greatest potential for future economic expansion. Ethiopian cities will face ongoing challenges. In the short term, these challenges include a global economic slowdown, heightened inflationary pressures, and elevated unemployment rates. In the long term, the burden on urban infrastructure will persist due to the substantial and steadily growing populations in these cities.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cities market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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