

## Ecuador Cities Review

City Review | 2023-10-10 | 21 pages | Euromonitor

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### Report description:

Guayaquil will remain Ecuador's most populous city in 2027. Quito's strong internet connectivity makes it appealing for online businesses. Guayaquil will continue as the largest consumer market. Manta saw the highest inflation in 2022. Quito had the highest disposable income but also a high unemployment rate. Guayaquil led in labour market strength, while Quito excelled in productivity. Quito, Cuenca and Guayaquil were economic leaders in GDP per capita in 2022.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Cities market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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