

## **Dietary Supplements in Mexico**

Market Direction | 2023-10-10 | 28 pages | Euromonitor

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### **Report description:**

Following the emergence of the pandemic in 2020 and into the following year, dietary supplements experienced robust growth, fuelled by consumers' desire to boost their immune systems and overall health. However, consumer interests shifted during 2022; a substantial proportion of their disposable incomes previously used to acquire dietary supplements was divested towards more pressing issues or pleasurable experiences, such as entertainment, food, and travel. Consumers in the post-pandemic scenar...

Euromonitor International's Dietary Supplements in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dietary Supplements market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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