

Austria Cities Review

City Review | 2023-10-10 | 21 pages | Euromonitor

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Report description:

Vienna is set to remain Austria's most populous city by 2027 while Linz leads in disposable income per capita. Austria's cities boast high internet connectivity, paving the way for 5G network adoption and digital transformation. Salzburg, Graz and Linz were economic powerhouses with high GDP per capita in 2022. High inflation hit Vienna hard, eroding purchasing power. Vienna is predicted to continue as Austria's economic hub, generating the most GDP in 2027.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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