

Global Tree Nuts Market Research Report - Forecast to 2030

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Report description:

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Market Overview

The Tree Nuts Market is anticipated to register a notable CAGR of 8.75% during the forecast period. Currently, research is being done on the usage of several tree nut byproducts. As a result, implementing strategic management techniques for the use of tree nut byproducts offers market participants profitable options. The primary market factors boosting market expansion are the rising customer preference for highly palatable nuts and the rise in byproducts.

The desire for healthy foods and beverages by consumers, driven by rapid urbanization and the rise of the middle class, is what is driving the growth of the tree nut industry in the Asia-Pacific region. Additionally, the increased per capita disposable income contributes to the increase in tree nut sales. Functional meals might command a higher price from consumers. Due to the growing health consciousness in the area, major tree nut processors are concentrating on the area to enhance sales volumes.

However, the study discovered that eating nuts rather than refined carbs was the greatest approach to lower blood sugar and triglycerides, which is another reason boosting the revenue of the tree nut industry.

Market Segmentation

Based on product type the global tree nuts market is classified into cashew nuts, walnuts, almonds, pistachios, hazelnuts, chestnuts, brazil nuts, and other nuts.

The form segment divides the market into whole, split, and others.

Based on its intended purpose, the market is classified into categories including bakery and breakfast cereals, confectionary, snacks, butter and spreads, flavored drinks, dairy goods, and others.

Regional Insights

The market for Asia Pacific tree nuts is expected to lead the market during review period. The market for tree nuts is expanding because of both rapid urbanization and the rise of the middle class, which is driving consumer demand for healthy foods and beverages.

Due to advancements in beverage flavors, the second-largest market share for tree nuts in North America is expected to develop

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favorably. Additionally, there has been a noticeable increase in recent years in the bread and confectionery industry, where tree nuts are frequently used. Promotional efforts are heavily emphasized by significant manufacturers to increase public awareness of new product introductions. However, it is predicted that over the projection period, market expansion in the region will be constrained by the increased prevalence of nut allergy in North America.

From 2022 to 2030, the Europe Tree Nuts Market is anticipated to experience the fastest CAGR growth. The rising per capita disposable income is the cause of the increasing sales of tree nuts. Functional meals might command a higher price from consumers. Important tree nut processors are focusing on it to enhance sales volumes due to the region's growing health consciousness. The German tree nut market needs to be more unified, nonetheless, due to the large number of local and regional participants. The Indian market is anticipated to expand quickly during the projected period because of the nation's rising health consciousness.

Major Players

Key Companies in the Tree Nuts market are Diamond Foods Inc., Blue Diamond Growers, Olam International Ltd, Select Harvests Limited, Mariani Nut Company Inc., and Waterford Nut Co. Inc.

Table of Contents:

TABLE OF CONTENTS

1 EXECUTIVE SUMMARY 15

1.1 MARKET ATTRACTIVENESS ANALYSIS 16

1.1.1 GLOBAL TREE NUTS MARKET, BY PRODUCT TYPE 17

1.1.2 GLOBAL TREE NUTS MARKET, FORM 18

1.1.3 GLOBAL TREE NUTS MARKET, APPLICATION 19

1.1.4 GLOBAL TREE NUTS MARKET, BY REGION 20

2 MARKET INTRODUCTION 21

2.1 DEFINITION 21

2.2 SCOPE OF THE STUDY 21

2.3 RESEARCH OBJECTIVE 21

2.4 MARKET STRUCTURE 22

2.5 KEY BUYING CRITERIA 22

3 RESEARCH METHODOLOGY 23

3.1 RESEARCH PROCESS 23

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3.2 PRIMARY RESEARCH	24
3.3 SECONDARY RESEARCH	25
3.4 MARKET SIZE ESTIMATION	26
3.5 FORECAST MODEL	27
3.6 LIST OF ASSUMPTIONS & LIMITATIONS	28
4 MARKET DYNAMICS	29
4.1 INTRODUCTION	29
4.2 DRIVERS	30
4.2.1 CONSUMER PREFERENCE FOR HIGHLY NUTRITIVE NUT SNACKS	30
4.2.2 WIDESPREAD APPLICATION IN VARIOUS INDUSTRIES	31
4.2.3 DRIVERS IMPACT ANALYSIS	31
4.3 RESTRAINT	32
4.3.1 RISING PREVALENCE OF NUT ALLERGIES	32
4.3.2 RESTRAINT IMPACT ANALYSIS	32
4.4 OPPORTUNITY	32
4.4.1 GROWING VEGAN POPULATION	32
4.4.2 RISING AWARENESS OF BY-PRODUCTS	33
5 MARKET FACTOR ANALYSIS	34
5.1 VALUE CHAIN ANALYSIS	34
5.2 SUPPLY CHAIN ANALYSIS	36
5.3 PORTER'S FIVE FORCES MODEL	37
5.3.1 THREAT OF NEW ENTRANTS	37
5.3.2 BARGAINING POWER OF SUPPLIERS	38
5.3.3 BARGAINING POWER OF BUYERS	38

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5.3.4 THREAT OF SUBSTITUTES 38

5.3.5 INTENSITY OF RIVALRY 38

5.4 IMPACT OF COVID-19 PANDEMIC ON THE GLOBAL TREE NUTS MARKET 39

5.5 IMPACT ON PRODUCTION 39

5.5.1 IMPACT ON SUPPLY CHAIN 39

5.5.2 IMPACT ON PRICING 40

5.5.3 IMPACT ON END-USE APPLICATION AREAS 40

6 GLOBAL TREE NUTS MARKET, BY PRODUCT TYPE 41

6.1 OVERVIEW 41

6.1.1 GLOBAL TREE NUTS MARKET ESTIMATES & FORECAST, BY PRODUCT TYPE, 2023-2030 42

6.2 CASHEW NUTS 42

6.2.1 CASHEW NUTS: MARKET ESTIMATES & FORECAST, BY REGION, 2023-2030 42

6.3 WALNUTS 43

6.3.1 WALNUTS: MARKET ESTIMATES & FORECAST, BY REGION, 2023-2030 43

6.4 ALMONDS 43

6.4.1 ALMONDS: MARKET ESTIMATES & FORECAST, BY REGION, 2023-2030 43

6.5 PISTACHIOS 44

6.5.1 PISTACHIOS: MARKET ESTIMATES & FORECAST, BY REGION, 2023-2030 44

6.6 HAZELNUTS 44

6.6.1 HAZELNUTS: MARKET ESTIMATES & FORECAST, BY REGION, 2023-2030 44

6.7 CHESTNUTS 45

6.7.1 CHESTNUTS: MARKET ESTIMATES & FORECAST, BY REGION, 2023-2030 45

6.8 BRAZILNUTS 45

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6.8.1 BRAZILNUTS: MARKET ESTIMATES & FORECAST, BY REGION, 2023-2030	45
6.9 OTHERS	46
6.9.1 OTHERS: MARKET ESTIMATES & FORECAST, BY REGION, 2023-2030	46
7 GLOBAL TREE NUTS MARKET, BY FORM	47
7.1 OVERVIEW	47
7.1.1 GLOBAL TREE NUTS MARKET ESTIMATES & FORECAST, BY FORM, 2023-2030	48
7.2 WHOLE	48
7.2.1 WHOLE: MARKET ESTIMATES & FORECAST, BY REGION, 2023-2030	48
7.3 SPLITS	49
7.3.1 SPLITS: MARKET ESTIMATES & FORECAST, BY REGION, 2023-2030	49
7.4 OTHERS	49
7.4.1 OTHERS: MARKET ESTIMATES & FORECAST, BY REGION, 2023-2030	49
8 GLOBAL TREE NUTS MARKET, BY APPLICATION	50
8.1 OVERVIEW	50
8.1.1 GLOBAL TREE NUTS MARKET ESTIMATES & FORECAST, BY APPLICATION, 2023-2030	51
8.2 DIRECT CONSUMPTION/CULINARY PURPOSE	51
8.2.1 DIRECT CONSUMPTION/CULINARY PURPOSE: MARKET ESTIMATES & FORECAST, BY REGION, 2023-2030	51
8.3 BAKERY & CONFECTIONERY	52
8.3.1 BAKERY & CONFECTIONERY: MARKET ESTIMATES & FORECAST, BY REGION, 2023-2030	52
8.4 BREAKFAST CEREALS	52
8.4.1 BREAKFAST CEREALS: MARKET ESTIMATES & FORECAST, BY REGION, 2023-2030	52
8.5 SNACKS	53
8.5.1 SNACKS: MARKET ESTIMATES & FORECAST, BY REGION, 2023-2030	53
8.6 FLAVORED DRINKS	53

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8.6.1 FLAVORED DRINKS: MARKET ESTIMATES & FORECAST, BY REGION, 2023-2030	53
8.7 BUTTER & SPREADS	54
8.7.1 BUTTER & SPREADS: MARKET ESTIMATES & FORECAST, BY REGION, 2023-2030	54
8.8 DAIRY PRODUCTS	54
8.8.1 DAIRY PRODUCTS: MARKET ESTIMATES & FORECAST, BY REGION, 2023-2030	54
8.9 OTHERS	55
8.9.1 OTHERS: MARKET ESTIMATES & FORECAST, BY REGION, 2023-2030	55
9 GLOBAL TREE NUTS MARKET, BY REGION	56
9.1 OVERVIEW	56
9.2 NORTH AMERICA	58
9.2.1 US	60
9.2.2 CANADA	61
9.2.3 MEXICO	63
9.3 EUROPE	65
9.3.1 UK	67
9.3.2 GERMANY	68
9.3.3 FRANCE	70
9.3.4 ITALY	71
9.3.5 SPAIN	73
9.3.6 REST OF EUROPE	74
9.4 ASIA-PACIFIC	76
9.4.1 CHINA	78
9.4.2 INDIA	79

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9.4.3 JAPAN 81

9.4.4 AUSTRALIA & NEW ZEALAND 82

9.4.5 REST OF ASIA-PACIFIC 84

9.5 REST OF THE WORLD 86

9.5.1 SOUTH AMERICA 88

9.5.2 MIDDLE EAST 89

9.5.3 AFRICA 91

10 COMPETITIVE LANDSCAPE 93

10.1 INTRODUCTION 93

10.1.1 MARKET STRATEGY ANALYSIS 93

10.2 COMPETITIVE BENCHMARKING 94

10.3 KEY DEVELOPMENTS & GROWTH STRATEGIES 95

10.3.1 ACQUISITION 95

10.3.2 EXPANSION 95

10.3.3 DEVELOPMENT 95

11 COMPANY PROFILES 96

11.1 OLAM INTERNATIONAL LTD. 96

11.1.1 COMPANY OVERVIEW 96

11.1.2 FINANCIAL OVERVIEW 97

11.1.3 PRODUCTS OFFERED 97

11.1.4 KEY DEVELOPMENTS 98

11.1.5 SWOT ANALYSIS 99

11.1.6 KEY STRATEGIES 99

11.2 DIAMOND FOOD 100

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11.2.1 COMPANY OVERVIEW	100
11.2.2 FINANCIAL OVERVIEW	100
11.2.3 PRODUCTS OFFERED	100
11.2.4 KEY DEVELOPMENTS	101
11.2.5 SWOT ANALYSIS	101
11.2.6 KEY STRATEGIES	101
11.3 MARIANI NUT COMPANY LLC	102
11.3.1 COMPANY OVERVIEW	102
11.3.2 FINANCIAL OVERVIEW	102
11.3.3 PRODUCTS OFFERED	102
11.3.4 KEY DEVELOPMENTS	103
11.3.5 SWOT ANALYSIS	103
11.3.6 KEY STRATEGIES	103
11.4 BLUE DIAMOND GROWERS	104
11.4.1 COMPANY OVERVIEW	104
11.4.2 FINANCIAL OVERVIEW	104
11.4.3 PRODUCTS OFFERED	104
11.4.4 KEY DEVELOPMENTS	105
11.4.5 SWOT ANALYSIS	105
11.4.6 KEY STRATEGIES	105
11.5 SELECT HARVESTS LTD.	106
11.5.1 COMPANY OVERVIEW	106
11.5.2 FINANCIAL OVERVIEW	106

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11.5.3 PRODUCTS OFFERED	106
11.5.4 KEY DEVELOPMENTS	107
11.5.5 SWOT ANALYSIS	107
11.5.6 KEY STRATEGIES	108
11.6 WATERFORD NUT COMPANY INC.	109
11.6.1 COMPANY OVERVIEW	109
11.6.2 FINANCIAL OVERVIEW	109
11.6.3 PRODUCTS OFFERED	109
11.6.4 KEY DEVELOPMENTS	110
11.6.5 SWOT ANALYSIS	110
11.6.6 KEY STRATEGIES	110
11.7 ARCHER DANIELS MIDLAND COMPANY	111
11.7.1 COMPANY OVERVIEW	111
11.7.2 FINANCIAL OVERVIEW	112
11.7.3 PRODUCTS OFFERED	112
11.7.4 KEY DEVELOPMENTS	113
11.7.5 SWOT ANALYSIS	114
11.7.6 KEY STRATEGIES	114
11.8 TREE NUTS INTERNATIONAL	115
11.8.1 COMPANY OVERVIEW	115
11.8.2 FINANCIAL COMPANY OVERVIEW	115
11.8.3 PRODUCTS OFFERED	115
11.8.4 KEY DEVELOPMENTS	115
11.8.5 SWOT ANALYSIS	116

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11.8.6 KEY STRATEGIES 116

11.9 LONE TREE NUT COMPANY 117

11.9.1 COMPANY OVERVIEW 117

11.9.2 FINANCIAL OVERVIEW 117

11.9.3 PRODUCTS OFFERED 117

11.9.4 KEY DEVELOPMENTS 118

11.9.5 SWOT ANALYSIS 118

11.9.6 KEY STRATEGIES 119

11.10 SUN VALLEY NUT, LLC 120

11.10.1 COMPANY OVERVIEW 120

11.10.2 FINANCIAL OVERVIEW 120

11.10.3 KEY DEVELOPMENTS 120

11.10.4 SWOT ANALYSIS 121

11.10.5 KEY STRATEGY 121

12 APPENDIX 122

12.1 REFERENCES 122

12.2 RELATED REPORTS 122

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