

Plastic Films & Sheets Market by Type (LLDPE, LDPE, HDPE, BOPP, CPP, PVC, PES, PA), Application (Stretch Films, Shrink Films, Bags, Pouches, Wraps), End-use industry (Packaging, Non-packaging), and Region - Global Forecast to 2028

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Report description:

The plastic films & sheets market is projected to reach USD 182.5 billion by 2028, at a CAGR of 5.4% from USD 140.0 billion in 2023. The heightened demand across a multitude of end-use industries stands as a pivotal driving force propelling the plastic films and sheets market forward. These materials have become increasingly sought-after due to their remarkable versatility and a spectrum of advantageous properties. In the realm of packaging, plastic films and sheets are witnessing substantial demand, primarily for their capacity to ensure the protection, resilience, and visually appealing presentation of consumer goods. The surge in e-commerce activities, along with an escalating emphasis on sustainable packaging solutions, further intensifies this demand. Across diverse industries such as electronics, healthcare, and consumer goods, the versatility and compatibility of plastic films and sheets with various manufacturing processes make them invaluable. Furthermore, ongoing innovations in plastic film and sheet technology, including the development of eco-friendly and recyclable alternatives, are driving market growth as industries increasingly prioritize sustainable solutions.

"LDPE segment is expected to account for the second-largest share in 2022."

LDPE (Low-Density Polyethylene) plastic films and sheets are pivotal in diverse industries. Renowned for their flexibility, LDPE materials excel in packaging, agriculture, and construction sectors. They safeguard products, enhance crop yields, and bolster building durability. LDPE's chemical resistance and moisture resilience make it a preferred choice for applications like medical packaging and consumer goods. While cost-effective, LDPE may have limited strength and heat resistance, factors to consider in specific use cases. Its recyclability aligns with sustainability goals, further solidifying its role in modern business applications..

"Based on region, Asia Pacific region was the largest market for plastic films & sheets in 2022, in terms of value."

The Asia-Pacific plastic films and sheets market is experiencing robust growth, driven by expanding industries such as packaging,

agriculture, automotive, and construction. Rising consumer demand, urbanization, and a growing emphasis on sustainable packaging solutions fuel this expansion. Manufacturers are innovating with eco-friendly materials to meet environmental concerns. Government regulations and technological advancements also play pivotal roles in shaping the market. With a focus on quality, cost-effectiveness, and sustainability, the Asia-Pacific region remains a significant player in the global plastic films and sheets market.

In the process of determining and verifying the market size for several segments and subsegments identified through secondary research, extensive primary interviews were conducted. A breakdown of the profiles of the primary interviewees are as follows:

- By Company Type: Tier 1 - 35%, Tier 2 - 45%, and Tier 3 - 20%
- By Designation: C-Level - 35%, Director Level - 25%, and Others - 40%
- By Region: North America - 30%, Europe - 20%, Asia Pacific - 40%, Middle East & Africa-5%, and Latin America-5%

The key players in this market are include Amcor PLC (Switzerland), Berry Global Group, Inc. (US), Sabic (Saudi Arabia), Toray Industries, Inc. (Tokyo), Sealed Air Corporation (US), Uflex (India), Toyobo Co. Ltd. (Japan), Jindal Poly Films Ltd. (India), Dupont Teijin Films (US), Oben Holding Group (Peru).

Research Coverage

This report segments the market for plastic films & sheets market on the basis of type, application , end-use industry, region, and provides estimations for the overall value of the market across various regions. A detailed analysis of key industry players has been conducted to provide insights into their business overviews, products & services, key strategies, new product launches, expansions, and mergers & acquisition associated with the market for plastic films & sheets market.

Key benefits of buying this report

This research report is focused on various levels of analysis - industry analysis (industry trends), market ranking analysis of top players, and company profiles, which together provide an overall view on the competitive landscape; emerging and high-growth segments of the plastic films & sheets market; high-growth regions; and market drivers, restraints, opportunities, and challenges. The report provides insights on the following pointers:

- Analysis of key drivers (Increased demand across various end-use industries, Rapid globalization & urbanization, Rising demand for bi-axially oriented films), restraints (Limited infrastructure facilities for recycling, stringent regulations), opportunities (Untapped opportunities in emerging markets, positive outlook for speciality films, Growing usage of plastic films & sheets in agriculture) and challenges (Recyclability of plastics, Vulnerability in raw material cost) influencing the growth of the plastic films & sheets market
- Market Penetration: Comprehensive information on plastic films & sheets market offered by top players in the global plastic films & sheets market.
- Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the plastic films & sheets market.
- Market Development: Comprehensive information about lucrative emerging markets - the report analyzes the markets for plastic films & sheets market across regions.
- Market Diversification: Exhaustive information about new products, untapped regions, and recent developments in the global plastic films & sheets market
- Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the plastic films & sheets market

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Plastic Films & Sheets Market by Type (LLDPE, LDPE, HDPE, BOPP, CPP, PVC, PES, PA), Application (Stretch Films, Shrink Films, Bags, Pouches, Wraps), End-use industry (Packaging, Non-packaging), and Region - Global Forecast to 2028

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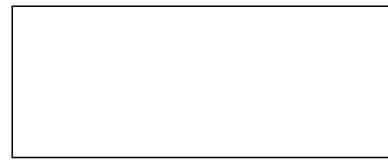
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