

France Agriculture Technology As A Service Market Forecast 2023-2030

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Report description:

KEY FINDINGS

The France Agriculture Technology as a Service market is predicted to register a CAGR of 18.08% during the forecasted period. Some of the top factors facilitating the region's market growth include the surge in agrotechnology adoption as well as the rise in agri-tech projects. While the base year considered for the studied market is 2022, the forecast years are between 2023 and 2030.

MARKET INSIGHTS

France boasts approximately 90% of its land as fertile ground, offering substantial potential for agricultural enhancement through digitization. Consequently, the agricultural technology sector, often referred to as 'Agri-Tech,' is experiencing significant growth within the country. Agrotechnology innovations are becoming increasingly prevalent across farms, aiming to optimize efficiency, increase yield, and enhance overall profitability. The surge in Agri-Tech has spurred the emergence of startups dedicated to perfecting various aspects of agriculture. These ventures delve into the development of algorithms, software applications, satellite technologies, drones, artificial intelligence solutions, and robotic systems.

An illustrative example is the Paris-based association La Ferme Digitale, which champions 45 projects aimed at introducing digital technologies into farming practices. These initiatives encompass diverse objectives, ranging from the production of organic fertilizers and the establishment of agricultural marketplaces to the creation of decision-support software and the introduction of crowdfunding platforms such as MiiMOSA, focusing on agriculture and food-related ventures. Therefore, such factors are expected to boost the France Agriculture Technology as a Service market growth during the forecasted period.

COMPETITIVE INSIGHTS

Leading players operating in the market include IBM Corporation, Airbus SAS, Microsoft Corporation, etc.

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations
- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share
- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.
- The competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.
- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

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