

Digital Printing Packaging Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Market Report | 2023-10-15 | 147 pages | IMARC Group

AVAILABLE LICENSES:

- Electronic (PDF) Single User \$2499.00
- Five User Licence \$3499.00
- Enterprisewide License \$4499.00

Report description:

Market Overview:

The global digital printing packaging market size reached US\$ 21.0 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 32.6 Billion by 2028, exhibiting a growth rate (CAGR) of 7.4% during 2023-2028.

Digital printing packaging is a technology that primarily prints packaging materials using electronic control laser and inkjet printers. It involves transferring a digital file directly to a printer for applications on packaging materials. The digital files are further converted into the CMYK color system to communicate more accurate color output from the screen to the substrate. As compared to traditional printing, digital printing does not require the replacement of printing plates, offers enhanced printing efficiency, higher quality, and cost-effectiveness, and involves the use of various technologies. As a result, digital printing packaging finds extensive applications across the electronics, pharmaceutical, personal care, and food and beverage (F&B) industries.

Digital Printing Packaging Market Trends:

The rising demand for sustainable packaging solutions due to the increasing environmental consciousness is creating a positive outlook for the market. Digital printing packaging can produce short print runs economically, which helps reduce waste and the adverse impact on the environment. Apart from this, significant developments in inkjet and electrophotography printing technologies that help improve the efficiency of the work process and enable quicker and more innovative marketing are providing an impetus to the market growth. Moreover, the rising electrostatic printing, signifying their ability to print images impeccably in quality with outstanding resistance to withstand various climatic conditions, is facilitating the market growth. Furthermore, the surging working population, rising disposable incomes, and hectic lifestyles have led to the rising consumption of fast food and ready-to-eat (RTE) products, which, in turn, is positively influencing the market growth. Other factors, including rising expenditure capacities of consumers, widespread adoption in the personal care and cosmetics industry, and extensive

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

research and development (R&D) activities, are supporting the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global digital printing packaging market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on printing inks, packaging type, format, printing technology and end user.

Breakup by Printing Inks:

- Solvent-based
- UV-based
- Aqueous

Breakup by Packaging Type:

- Corrugated Packaging
- Folding Cartons
- Flexible Packaging
- Labels
- Others

Breakup by Format:

- Full Color Printing
- Variable Data Printing
- Large Format Printing
- Others

Breakup by Printing Technology:

- Inkjet Printing
- Electrophotography Printing
- Others

Breakup by End User:

- Food and Beverages
- Pharmaceuticals
- Electronics
- Personal Care and Cosmetics
- Others

Breakup by Region:

- North America
- United States
- Canada

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being DS Smith plc, Eastman Kodak Company, EC Labels Ltd., Edwards Label, Hewlett-Packard Development Company L.P., INX International Ink Co. (Sakata Inx Corporation), Mondi plc, Quad, Thimm Holding GmbH & Co. KG, Traco Manufacturing Inc., Xeikon B.V. (Flint Group), Xerox Holdings Corporation.

Key Questions Answered in This Report:

How has the global digital printing packaging market performed so far and how will it perform in the coming years?
What has been the impact of COVID-19 on the global digital printing packaging market?
What are the key regional markets?
What is the breakup of the market based on the printing inks?
What is the breakup of the market based on the packaging type?
What is the breakup of the market based on the format?
What is the breakup of the market based on the printing technology?
What is the breakup of the market based on the end user?
What are the various stages in the value chain of the industry?
What are the key driving factors and challenges in the industry?
What is the structure of the global digital printing packaging market and who are the key players?
What is the degree of competition in the industry?

Table of Contents:

1 Preface
2 Scope and Methodology
2.1 Objectives of the Study
2.2 Stakeholders

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 2.3Data Sources
 - 2.3.1Primary Sources
 - 2.3.2Secondary Sources
- 2.4Market Estimation
 - 2.4.1Bottom-Up Approach
 - 2.4.2Top-Down Approach
- 2.5Forecasting Methodology
- 3 Executive Summary
- 4 Introduction
 - 4.1Overview
 - 4.2Key Industry Trends
- 5 Global Digital Printing Packaging Market
 - 5.1Market Overview
 - 5.2Market Performance
 - 5.3Impact of COVID-19
 - 5.4Market Forecast
- 6 Market Breakup by Printing Inks
 - 6.1Solvent-based
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
 - 6.2UV-based
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
 - 6.3Aqueous
 - 6.3.1 Market Trends
 - 6.3.2 Market Forecast
- 7 Market Breakup by Packaging Type
 - 7.1Corrugated Packaging
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
 - 7.2Folding Cartons
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
 - 7.3Flexible Packaging
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
 - 7.4Labels
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast
 - 7.5Others
 - 7.5.1 Market Trends
 - 7.5.2 Market Forecast
- 8 Market Breakup by Format
 - 8.1Full Color Printing
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
 - 8.2Variable Data Printing

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.2.1 Market Trends
- 8.2.2 Market Forecast
- 8.3Large Format Printing
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 8.4Others
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast
- 9 Market Breakup by Printing Technology
 - 9.1Inkjet Printing
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
 - 9.2Electrophotography Printing
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast
 - 9.3Others
 - 9.3.1 Market Trends
 - 9.3.2 Market Forecast
- 10 Market Breakup by End User
 - 10.1Food and Beverages
 - 10.1.1 Market Trends
 - 10.1.2 Market Forecast
 - 10.2Pharmaceuticals
 - 10.2.1 Market Trends
 - 10.2.2 Market Forecast
 - 10.3Electronics
 - 10.3.1 Market Trends
 - 10.3.2 Market Forecast
 - 10.4Personal Care and Cosmetics
 - 10.4.1 Market Trends
 - 10.4.2 Market Forecast
 - 10.5Others
 - 10.5.1 Market Trends
 - 10.5.2 Market Forecast
- 11 Market Breakup by Region
 - 11.1North America
 - 11.1.1 United States
 - 11.1.1.1 Market Trends
 - 11.1.1.2 Market Forecast
 - 11.1.2 Canada
 - 11.1.2.1 Market Trends
 - 11.1.2.2 Market Forecast
 - 11.2Asia-Pacific
 - 11.2.1 China
 - 11.2.1.1 Market Trends
 - 11.2.1.2 Market Forecast
 - 11.2.2 Japan

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 11.2.2.1 Market Trends
- 11.2.2.2 Market Forecast
- 11.2.3 India
 - 11.2.3.1 Market Trends
 - 11.2.3.2 Market Forecast
- 11.2.4 South Korea
 - 11.2.4.1 Market Trends
 - 11.2.4.2 Market Forecast
- 11.2.5 Australia
 - 11.2.5.1 Market Trends
 - 11.2.5.2 Market Forecast
- 11.2.6 Indonesia
 - 11.2.6.1 Market Trends
 - 11.2.6.2 Market Forecast
- 11.2.7 Others
 - 11.2.7.1 Market Trends
 - 11.2.7.2 Market Forecast
- 11.3 Europe
 - 11.3.1 Germany
 - 11.3.1.1 Market Trends
 - 11.3.1.2 Market Forecast
 - 11.3.2 France
 - 11.3.2.1 Market Trends
 - 11.3.2.2 Market Forecast
 - 11.3.3 United Kingdom
 - 11.3.3.1 Market Trends
 - 11.3.3.2 Market Forecast
 - 11.3.4 Italy
 - 11.3.4.1 Market Trends
 - 11.3.4.2 Market Forecast
 - 11.3.5 Spain
 - 11.3.5.1 Market Trends
 - 11.3.5.2 Market Forecast
 - 11.3.6 Russia
 - 11.3.6.1 Market Trends
 - 11.3.6.2 Market Forecast
 - 11.3.7 Others
 - 11.3.7.1 Market Trends
 - 11.3.7.2 Market Forecast
- 11.4 Latin America
 - 11.4.1 Brazil
 - 11.4.1.1 Market Trends
 - 11.4.1.2 Market Forecast
 - 11.4.2 Mexico
 - 11.4.2.1 Market Trends
 - 11.4.2.2 Market Forecast
 - 11.4.3 Others

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 11.4.3.1 Market Trends
- 11.4.3.2 Market Forecast
- 11.5 Middle East and Africa
- 11.5.1 Market Trends
- 11.5.2 Market Breakup by Country
- 11.5.3 Market Forecast
- 12 SWOT Analysis
- 12.1 Overview
- 12.2 Strengths
- 12.3 Weaknesses
- 12.4 Opportunities
- 12.5 Threats
- 13 Value Chain Analysis
- 14 Porters Five Forces Analysis
- 14.1 Overview
- 14.2 Bargaining Power of Buyers
- 14.3 Bargaining Power of Suppliers
- 14.4 Degree of Competition
- 14.5 Threat of New Entrants
- 14.6 Threat of Substitutes
- 15 Price Analysis
- 16 Competitive Landscape
- 16.1 Market Structure
- 16.2 Key Players
- 16.3 Profiles of Key Players
- 16.3.1 DS Smith plc
 - 16.3.1.1 Company Overview
 - 16.3.1.2 Product Portfolio
 - 16.3.1.3 Financials
 - 16.3.1.4 SWOT Analysis
- 16.3.2 Eastman Kodak Company
 - 16.3.2.1 Company Overview
 - 16.3.2.2 Product Portfolio
 - 16.3.2.3 Financials
 - 16.3.2.4 SWOT Analysis
- 16.3.3 EC Labels Ltd.
 - 16.3.3.1 Company Overview
 - 16.3.3.2 Product Portfolio
- 16.3.4 Edwards Label
 - 16.3.4.1 Company Overview
 - 16.3.4.2 Product Portfolio
- 16.3.5 Hewlett-Packard Development Company L.P.
 - 16.3.5.1 Company Overview
 - 16.3.5.2 Product Portfolio
- 16.3.6 INX International Ink Co. (Sakata Inx Corporation)
 - 16.3.6.1 Company Overview
 - 16.3.6.2 Product Portfolio

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 16.3.7Mondi plc
 - 16.3.7.1 Company Overview
 - 16.3.7.2 Product Portfolio
 - 16.3.7.3 Financials
 - 16.3.7.4 SWOT Analysis
- 16.3.8Quad
 - 16.3.8.1 Company Overview
 - 16.3.8.2 Product Portfolio
 - 16.3.8.3 Financials
 - 16.3.8.4 SWOT Analysis
- 16.3.9Thimm Holding Gmbh & Co. Kg
 - 16.3.9.1 Company Overview
 - 16.3.9.2 Product Portfolio
- 16.3.10Traco Manufacturing Inc.
 - 16.3.10.1 Company Overview
 - 16.3.10.2 Product Portfolio
- 16.3.11Xeikon B.V. (Flint Group)
 - 16.3.11.1 Company Overview
 - 16.3.11.2 Product Portfolio
- 16.3.12Xerox Holdings Corporation
 - 16.3.12.1 Company Overview
 - 16.3.12.2 Product Portfolio
 - 16.3.12.3 Financials
 - 16.3.12.4 SWOT Analysis

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Digital Printing Packaging Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Market Report | 2023-10-15 | 147 pages | IMARC Group

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
<input type="checkbox"/>	Electronic (PDF) Single User	\$2499.00
<input type="checkbox"/>	Five User Licence	\$3499.00
<input type="checkbox"/>	Enterprisewide License	\$4499.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-22"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com