

Investment Banking Trading Services Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Market Report | 2023-10-15 | 148 pages | IMARC Group

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Report description:

Market Overview:

The global investment banking trading services market size reached US\$ 343.9 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 542.7 Billion by 2028, exhibiting a growth rate (CAGR) of 7.77% during 2023-2028.

Investment banking trading services are a segment of banking operations that offer consulting services to individuals, corporates, and companies while acting as a mediator for creditors and businesses in the market. They include equity or debt underwriting, financial advisory, trading equities, transaction executions, initial public offerings (IPOs), market-making securities, and mergers and acquisitions (M&A) of different franchises as standard services. These facilities help determine the loss or profit of certain companies, deliver reliable reports and information to make the right investment decisions, manage the organizations' finances, and improve the overall working of an enterprise. Apart from this, investment banking trading services operate on primary brokerages and wealth management facilities in coordination with their investment research organizations to bring buyers and sellers together for trade and generate market information. Consequently, they are widely used across diverse industries to receive financial consultancy services.

Investment Banking Trading Services Market Trends:

The considerable expansion in the banking, financial, service, and insurance (BFSI) sector and the increasing need for advisory and consultancy services across various industrial verticals to expand their business projects and portfolios are majorly driving the market growth. In line with this, the rising competition amongst franchises and the growing number of external forces demanding an investment banker for financial advice are acting as another growth-inducing factor. This is further influenced by the escalating requirement for capital investment and business expansion amongst corporates globally. Additionally, the widespread adoption of new approaches, such as investment banking trading services by organizations owing to their multiple benefits, including more fluid communications, reduced costs, and the opportunity to buy smaller quantities, is contributing to the market growth. Apart

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from this, ongoing business expansions, extensive engagement in complex organizational activities, and the massive need for consultancy services and M&A are creating a positive outlook for the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global investment banking trading services market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on service type and industry vertical.

Breakup by Service Type:

- Equity Underwriting and Debt Underwriting Services
- Trading and Related Services
- Financial Advisory
- Others

Breakup by Industry Vertical:

- BFSI
- Healthcare
- Manufacturing
- Energy and Utilities
- IT and Telecom
- Retail and Consumer Goods
- Media and Entertainment
- Others

Breakup by Region:

- North America
 - United States
 - Canada
- Asia-Pacific
 - China
 - Japan
 - India
 - South Korea
 - Australia
 - Indonesia
 - Others
- Europe
 - Germany
 - France
 - United Kingdom
 - Italy
 - Spain
 - Russia
 - Others

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Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Bank of America Corporation, Barclays Bank PLC, Citigroup Inc., Credit Suisse Group AG, Deutsche Bank AG, Goldman Sachs, JPMorgan Chase & Co., Morgan Stanley, UBS Group AG and Wells Fargo & Company.

Key Questions Answered in This Report:

How has the global investment banking trading services market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global investment banking trading services market?

What are the key regional markets?

What is the breakup of the market based on the service type?

What is the breakup of the market based on the industry vertical?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global investment banking trading services market and who are the key players?

What is the degree of competition in the industry?

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