

## **Healthcare IT Consulting Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028**

Market Report | 2023-10-15 | 146 pages | IMARC Group

### **AVAILABLE LICENSES:**

- Electronic (PDF) Single User \$2499.00
- Five User Licence \$3499.00
- Enterprisewide License \$4499.00

### **Report description:**

Market Overview:

The global healthcare IT consulting market size reached US\$ 41.3 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 113.8 Billion by 2028, exhibiting a growth rate (CAGR) of 16.9% during 2023-2028.

Healthcare IT consulting services refer to advisory support provided regarding financial planning, operations management, and business decisions to healthcare organizations and professionals. They are widely used to analyze business needs, workflows, and security, review IT environment components, improve patient care and healthcare procedures, and enhance information tracking and reporting systems. Healthcare IT consulting aids in minimizing medical malpractice, increasing telehealth opportunities, remaining compliant with data privacy laws, understanding organization, and offering faster service to patients. As a result, these services are employed by healthcare payers, providers, hospitals, imaging and diagnostic centers, and public health entities.

Healthcare IT Consulting Market Trends:

Growing digitization in the healthcare industry across the globe is creating a positive outlook for the market. Healthcare IT consulting helps in the development and maintenance of clinical platforms, analytics dashboard, network optimization services, revenue cycle management (RCM), and enterprise resource planning support services. In line with this, the rising number of hospital admissions has surged the demand for advanced and efficient systems to cope with growing healthcare processes and infrastructure, which, in turn, is favoring the market growth. Apart from this, the integration of artificial intelligence (AI) with healthcare IT consulting services to ensure data privacy, optimize resource management, gain insights from unstructured data, and provide a modernized approach to decision-making processes is providing an impetus to the market growth. Furthermore, the increasing need for data security and the widespread adoption of digital healthcare models over paper-based counterparts is positively impacting the market growth. Other factors, including the implementation of various government initiatives supporting healthcare IT solutions, the rising geriatric population, extensive research and development (R&D) activities, and the growing

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

adoption of electronic record maintenance, are propelling the market growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global healthcare IT consulting market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on consulting type and end user.

#### Breakup by Consulting Type:

- HCIT Change Management
- Healthcare Business Process Management
- HCIT Integration and Migration
- Healthcare/Medical System Security Set-Up and Risk Assessment
- Healthcare Enterprise Reporting and Data Analytics
- Others

#### Breakup by End User:

- Hospitals and Ambulatory Care Centers
- Diagnostic and Imaging Centers
- Public and Private Payers
- Others

#### Breakup by Region:

- North America
  - United States
  - Canada
- Asia-Pacific
  - China
  - Japan
  - India
  - South Korea
  - Australia
  - Indonesia
  - Others
- Europe
  - Germany
  - France
  - United Kingdom
  - Italy
  - Spain
  - Russia
  - Others
- Latin America
  - Brazil
  - Mexico

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Accenture plc, Atos SE, Deloitte Touche Tohmatsu Limited, Genpact, HCL Technologies Limited (HCL Enterprise), Infosys Limited, International Business Machines Corporation, Koninklijke Philips N.V., NTT DATA Corporation (Nippon Telegraph and Telephone Corporation), Oracle Corporation, Siemens Healthineers AG (Siemens AG) and Tata Consultancy Services Limited.

#### Key Questions Answered in This Report

1. What was the size of the global healthcare IT consulting market in 2022?
2. What is the expected growth rate of the global healthcare IT consulting market during 2023-2028?
3. What are the key factors driving the global healthcare IT consulting market?
4. What has been the impact of COVID-19 on the global healthcare IT consulting market?
5. What is the breakup of the global healthcare IT consulting market based on the consulting type?
6. What are the key regions in the global healthcare IT consulting market?
7. Who are the key players/companies in the global healthcare IT consulting market?

#### Table of Contents:

- 1 Preface
- 2 Scope and Methodology
  - 2.1 Objectives of the Study
  - 2.2 Stakeholders
  - 2.3 Data Sources
    - 2.3.1 Primary Sources
    - 2.3.2 Secondary Sources
  - 2.4 Market Estimation
    - 2.4.1 Bottom-Up Approach
    - 2.4.2 Top-Down Approach
  - 2.5 Forecasting Methodology
- 3 Executive Summary
- 4 Introduction
  - 4.1 Overview
  - 4.2 Key Industry Trends
- 5 Global Healthcare IT Consulting Market
  - 5.1 Market Overview
  - 5.2 Market Performance
  - 5.3 Impact of COVID-19
  - 5.4 Market Forecast
- 6 Market Breakup by Consulting Type
  - 6.1 HCIT Change Management
    - 6.1.1 Market Trends
    - 6.1.2 Market Forecast
  - 6.2 Healthcare Business Process Management
    - 6.2.1 Market Trends
    - 6.2.2 Market Forecast
  - 6.3 HCIT Integration and Migration

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4Healthcare/Medical System Security Set-Up and Risk Assessment
  - 6.4.1 Market Trends
  - 6.4.2 Market Forecast
- 6.5Healthcare Enterprise Reporting and Data Analytics
  - 6.5.1 Market Trends
  - 6.5.2 Market Forecast
- 6.6Others
  - 6.6.1 Market Trends
  - 6.6.2 Market Forecast
- 7 Market Breakup by End User
  - 7.1Hospitals and Ambulatory Care Centers
    - 7.1.1 Market Trends
    - 7.1.2 Market Forecast
  - 7.2Diagnostic and Imaging Centers
    - 7.2.1 Market Trends
    - 7.2.2 Market Forecast
  - 7.3Public and Private Payers
    - 7.3.1 Market Trends
    - 7.3.2 Market Forecast
  - 7.4Others
    - 7.4.1 Market Trends
    - 7.4.2 Market Forecast
- 8 Market Breakup by Region
  - 8.1North America
    - 8.1.1 United States
      - 8.1.1.1 Market Trends
      - 8.1.1.2 Market Forecast
    - 8.1.2 Canada
      - 8.1.2.1 Market Trends
      - 8.1.2.2 Market Forecast
  - 8.2Asia-Pacific
    - 8.2.1 China
      - 8.2.1.1 Market Trends
      - 8.2.1.2 Market Forecast
    - 8.2.2 Japan
      - 8.2.2.1 Market Trends
      - 8.2.2.2 Market Forecast
    - 8.2.3 India
      - 8.2.3.1 Market Trends
      - 8.2.3.2 Market Forecast
    - 8.2.4 South Korea
      - 8.2.4.1 Market Trends
      - 8.2.4.2 Market Forecast
    - 8.2.5 Australia
      - 8.2.5.1 Market Trends

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 8.2.5.2 Market Forecast
- 8.2.6 Indonesia
  - 8.2.6.1 Market Trends
  - 8.2.6.2 Market Forecast
- 8.2.7 Others
  - 8.2.7.1 Market Trends
  - 8.2.7.2 Market Forecast
- 8.3 Europe
  - 8.3.1 Germany
    - 8.3.1.1 Market Trends
    - 8.3.1.2 Market Forecast
  - 8.3.2 France
    - 8.3.2.1 Market Trends
    - 8.3.2.2 Market Forecast
  - 8.3.3 United Kingdom
    - 8.3.3.1 Market Trends
    - 8.3.3.2 Market Forecast
  - 8.3.4 Italy
    - 8.3.4.1 Market Trends
    - 8.3.4.2 Market Forecast
  - 8.3.5 Spain
    - 8.3.5.1 Market Trends
    - 8.3.5.2 Market Forecast
  - 8.3.6 Russia
    - 8.3.6.1 Market Trends
    - 8.3.6.2 Market Forecast
  - 8.3.7 Others
    - 8.3.7.1 Market Trends
    - 8.3.7.2 Market Forecast
- 8.4 Latin America
  - 8.4.1 Brazil
    - 8.4.1.1 Market Trends
    - 8.4.1.2 Market Forecast
  - 8.4.2 Mexico
    - 8.4.2.1 Market Trends
    - 8.4.2.2 Market Forecast
  - 8.4.3 Others
    - 8.4.3.1 Market Trends
    - 8.4.3.2 Market Forecast
- 8.5 Middle East and Africa
  - 8.5.1 Market Trends
  - 8.5.2 Market Breakup by Country
  - 8.5.3 Market Forecast
- 9 SWOT Analysis
  - 9.1 Overview
  - 9.2 Strengths
  - 9.3 Weaknesses

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 9.4 Opportunities
- 9.5 Threats
- 10 Value Chain Analysis
- 11 Porters Five Forces Analysis
  - 11.1 Overview
  - 11.2 Bargaining Power of Buyers
  - 11.3 Bargaining Power of Suppliers
  - 11.4 Degree of Competition
  - 11.5 Threat of New Entrants
  - 11.6 Threat of Substitutes
- 12 Price Analysis
- 13 Competitive Landscape
  - 13.1 Market Structure
  - 13.2 Key Players
    - 13.3 Profiles of Key Players
      - 13.3.1 Accenture plc
        - 13.3.1.1 Company Overview
        - 13.3.1.2 Product Portfolio
        - 13.3.1.3 Financials
        - 13.3.1.4 SWOT Analysis
      - 13.3.2 Atos SE
        - 13.3.2.1 Company Overview
        - 13.3.2.2 Product Portfolio
        - 13.3.2.3 Financials
        - 13.3.2.4 SWOT Analysis
      - 13.3.3 Deloitte Touche Tohmatsu Limited
        - 13.3.3.1 Company Overview
        - 13.3.3.2 Product Portfolio
        - 13.3.3.3 SWOT Analysis
      - 13.3.4 Genpact
        - 13.3.4.1 Company Overview
        - 13.3.4.2 Product Portfolio
      - 13.3.5 HCL Technologies Limited (HCL Enterprise)
        - 13.3.5.1 Company Overview
        - 13.3.5.2 Product Portfolio
        - 13.3.5.3 Financials
        - 13.3.5.4 SWOT Analysis
      - 13.3.6 Infosys Limited
        - 13.3.6.1 Company Overview
        - 13.3.6.2 Product Portfolio
        - 13.3.6.3 Financials
        - 13.3.6.4 SWOT Analysis
      - 13.3.7 International Business Machines Corporation
        - 13.3.7.1 Company Overview
        - 13.3.7.2 Product Portfolio
        - 13.3.7.3 Financials
        - 13.3.7.4 SWOT Analysis

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 13.3.8Koninklijke Philips N.V.
  - 13.3.8.1 Company Overview
  - 13.3.8.2 Product Portfolio
  - 13.3.8.3 Financials
  - 13.3.8.4 SWOT Analysis
- 13.3.9NTT DATA Corporation (Nippon Telegraph and Telephone Corporation)
  - 13.3.9.1 Company Overview
  - 13.3.9.2 Product Portfolio
  - 13.3.9.3 Financials
  - 13.3.9.4 SWOT Analysis
- 13.3.10Oracle Corporation
  - 13.3.10.1 Company Overview
  - 13.3.10.2 Product Portfolio
  - 13.3.10.3 Financials
  - 13.3.10.4 SWOT Analysis
- 13.3.11Siemens Healthineers AG (Siemens AG)
  - 13.3.11.1 Company Overview
  - 13.3.11.2 Product Portfolio
  - 13.3.11.3 Financials
  - 13.3.11.4 SWOT Analysis
- 13.3.12Tata Consultancy Services Limited
  - 13.3.12.1 Company Overview
  - 13.3.12.2 Product Portfolio
  - 13.3.12.3 Financials
  - 13.3.12.4 SWOT Analysis

## Healthcare IT Consulting Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Market Report | 2023-10-15 | 146 pages | IMARC Group

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Electronic (PDF) Single User	\$2499.00
	Five User Licence	\$3499.00
	Enterprisewide License	\$4499.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-25"/>
		Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com





**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)  
[www.scotts-international.com](http://www.scotts-international.com)