

## **Digital Banking Platform Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028**

Market Report | 2023-10-15 | 150 pages | IMARC Group

### **AVAILABLE LICENSES:**

- Electronic (PDF) Single User \$2499.00
- Five User Licence \$3499.00
- Enterprisewide License \$4499.00

### **Report description:**

Market Overview:

The global digital banking platform market size reached US\$ 5.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 12.2 Billion by 2028, exhibiting a growth rate (CAGR) of 12.5% during 2023-2028.

A digital banking platform (DBP) refers to financial services provided solely online by banks. It relies on process automation, application programming interfaces (APIs), and web-based services to serve customers through online channels. DBP involves the digitization of all traditional banking services and products, including funds transfer, bill payments, cash withdrawals, loan management, and opening deposit accounts. It also offers features and capabilities, such as checking and savings account, real-time transaction notifications, scheduling expenditures, obtaining bank statements, promoting cardless payments, and remotely monitoring personal finance management (PFM) and account-to-account (A2A) payments. DBP is easy, convenient, and quick to use and enables users to control and handle everyday financial operations using mobile phones, laptops, and desktops.

Digital Banking Platform Market Trends:

The increasing shift from traditional banking to online banking platforms represents one of the major factors driving the market growth. DBP provides instant transactions with enhanced security to the customer, thus making the platform more reliable and efficient. In line with this, the increasing penetration of the internet and smartphones due to the growing need for improved transparency and flexibility in banking operations is favoring the market growth. Apart from this, the utilization of machine learning (ML) and artificial intelligence (AI) in digital banking platforms to detect and prevent payment frauds, assess risks, improve processes for anti-money laundering (AML), and perform know-your-customer (KYC) regulatory checks are providing an impetus to the market growth. Additionally, the increasing demand for enhanced customer experience and convenience and the widespread adoption of cloud-based solutions by banks and financial institutions to obtain higher scalability is creating a positive outlook for the market. Other factors, including extensive research and development (R&D) activities and the implementation of

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

various government initiatives promoting a cashless economy, are anticipated to drive the market toward growth.

**Key Market Segmentation:**

IMARC Group provides an analysis of the key trends in each sub-segment of the global digital banking platform market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on component, type, deployment mode and banking mode.

**Breakup by Component:**

Solutions  
Services

**Breakup by Type:**

Retail Banking  
Corporate Banking

**Breakup by Deployment Mode:**

On-premises  
Cloud-based

**Breakup by Banking Mode:**

Online Banking  
Mobile Banking

**Breakup by Region:**

North America  
United States  
Canada  
Asia-Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Appway AG (FNZ (UK) Ltd.), Fidelity Information Services (FIS), Finastra Limited, Fiserv Inc., Infosys Limited, nCino, NCR Corporation, Oracle Corporation, SAP SE, Sopra Steria, Tata Consultancy Services Limited, Temenos AG, The Bank of New York Mellon Corporation and Worldline.

#### Key Questions Answered in This Report

1. How big is the global digital banking platform market?
2. What is the expected growth rate of the global digital banking platform market during 2023-2028?
3. What are the key factors driving the global digital banking platform market?
4. What has been the impact of COVID-19 on the global digital banking platform market?
5. What is the breakup of the global digital banking platform market based on the component?
6. What is the breakup of the global digital banking platform market based on the type?
7. What is the breakup of the global digital banking platform market based on the deployment mode?
8. What is the breakup of the global digital banking platform market based on the banking mode?
9. What are the key regions in the global digital banking platform market?
10. Who are the key players/companies in the global digital banking platform market?

#### Table of Contents:

1	Preface
2	Scope and Methodology
2.1	Objectives of the Study
2.2	Stakeholders
2.3	Data Sources
2.3.1	Primary Sources
2.3.2	Secondary Sources
2.4	Market Estimation
2.4.1	Bottom-Up Approach
2.4.2	Top-Down Approach
2.5	Forecasting Methodology
3	Executive Summary
4	Introduction
4.1	Overview
4.2	Key Industry Trends
5	Global Digital Banking Platform Market
5.1	Market Overview
5.2	Market Performance
5.3	Impact of COVID-19
5.4	Market Forecast

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6Market Breakup by Component
  - 6.1Solutions
    - 6.1.1 Market Trends
    - 6.1.2 Market Forecast
  - 6.2Services
    - 6.2.1 Market Trends
    - 6.2.2 Market Forecast
- 7Market Breakup by Type
  - 7.1Retail Banking
    - 7.1.1 Market Trends
    - 7.1.2 Market Forecast
  - 7.2Corporate Banking
    - 7.2.1 Market Trends
    - 7.2.2 Market Forecast
- 8Market Breakup by Deployment Mode
  - 8.1On-premises
    - 8.1.1 Market Trends
    - 8.1.2 Market Forecast
  - 8.2Cloud-based
    - 8.2.1 Market Trends
    - 8.2.2 Market Forecast
- 9Market Breakup by Banking Mode
  - 9.1Online Banking
    - 9.1.1 Market Trends
    - 9.1.2 Market Forecast
  - 9.2Mobile Banking
    - 9.2.1 Market Trends
    - 9.2.2 Market Forecast
- 10Market Breakup by Region
  - 10.1North America
    - 10.1.1 United States
      - 10.1.1.1 Market Trends
      - 10.1.1.2 Market Forecast
    - 10.1.2 Canada
      - 10.1.2.1 Market Trends
      - 10.1.2.2 Market Forecast
  - 10.2Asia-Pacific
    - 10.2.1 China
      - 10.2.1.1 Market Trends
      - 10.2.1.2 Market Forecast
    - 10.2.2 Japan
      - 10.2.2.1 Market Trends
      - 10.2.2.2 Market Forecast
    - 10.2.3 India
      - 10.2.3.1 Market Trends
      - 10.2.3.2 Market Forecast
    - 10.2.4 South Korea

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 10.2.4.1 Market Trends
- 10.2.4.2 Market Forecast
- 10.2.5 Australia
  - 10.2.5.1 Market Trends
  - 10.2.5.2 Market Forecast
- 10.2.6 Indonesia
  - 10.2.6.1 Market Trends
  - 10.2.6.2 Market Forecast
- 10.2.7 Others
  - 10.2.7.1 Market Trends
  - 10.2.7.2 Market Forecast
- 10.3 Europe
  - 10.3.1 Germany
    - 10.3.1.1 Market Trends
    - 10.3.1.2 Market Forecast
  - 10.3.2 France
    - 10.3.2.1 Market Trends
    - 10.3.2.2 Market Forecast
  - 10.3.3 United Kingdom
    - 10.3.3.1 Market Trends
    - 10.3.3.2 Market Forecast
  - 10.3.4 Italy
    - 10.3.4.1 Market Trends
    - 10.3.4.2 Market Forecast
  - 10.3.5 Spain
    - 10.3.5.1 Market Trends
    - 10.3.5.2 Market Forecast
  - 10.3.6 Russia
    - 10.3.6.1 Market Trends
    - 10.3.6.2 Market Forecast
  - 10.3.7 Others
    - 10.3.7.1 Market Trends
    - 10.3.7.2 Market Forecast
- 10.4 Latin America
  - 10.4.1 Brazil
    - 10.4.1.1 Market Trends
    - 10.4.1.2 Market Forecast
  - 10.4.2 Mexico
    - 10.4.2.1 Market Trends
    - 10.4.2.2 Market Forecast
  - 10.4.3 Others
    - 10.4.3.1 Market Trends
    - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
  - 10.5.1 Market Trends
  - 10.5.2 Market Breakup by Country
  - 10.5.3 Market Forecast

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 11SWOT Analysis
  - 11.1Overview
  - 11.2Strengths
  - 11.3Weaknesses
  - 11.4Opportunities
  - 11.5Threats
- 12Value Chain Analysis
- 13Porters Five Forces Analysis
  - 13.1Overview
  - 13.2Bargaining Power of Buyers
  - 13.3Bargaining Power of Suppliers
  - 13.4Degree of Competition
  - 13.5Threat of New Entrants
  - 13.6Threat of Substitutes
- 14Price Analysis
- 15Competitive Landscape
  - 15.1Market Structure
  - 15.2Key Players
    - 15.3Profiles of Key Players
      - 15.3.1Appway AG (FNZ (UK) Ltd.)
        - 15.3.1.1 Company Overview
        - 15.3.1.2 Product Portfolio
      - 15.3.2Fidelity Information Services (FIS)
        - 15.3.2.1 Company Overview
        - 15.3.2.2 Product Portfolio
        - 15.3.2.3 Financials
        - 15.3.2.4 SWOT Analysis
      - 15.3.3Finastra Limited
        - 15.3.3.1 Company Overview
        - 15.3.3.2 Product Portfolio
      - 15.3.4Fiserv Inc.
        - 15.3.4.1 Company Overview
        - 15.3.4.2 Product Portfolio
        - 15.3.4.3 Financials
        - 15.3.4.4 SWOT Analysis
      - 15.3.5Infosys Limited
        - 15.3.5.1 Company Overview
        - 15.3.5.2 Product Portfolio
        - 15.3.5.3 Financials
        - 15.3.5.4 SWOT Analysis
      - 15.3.6nCino
        - 15.3.6.1 Company Overview
        - 15.3.6.2 Product Portfolio
        - 15.3.6.3 Financials
      - 15.3.7NCR Corporation
        - 15.3.7.1 Company Overview
        - 15.3.7.2 Product Portfolio

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 15.3.7.3 Financials
- 15.3.7.4 SWOT Analysis
- 15.3.8Oracle Corporation
  - 15.3.8.1 Company Overview
  - 15.3.8.2 Product Portfolio
  - 15.3.8.3 Financials
  - 15.3.8.4 SWOT Analysis
- 15.3.9SAP SE
  - 15.3.9.1 Company Overview
  - 15.3.9.2 Product Portfolio
  - 15.3.9.3 Financials
  - 15.3.9.4 SWOT Analysis
- 15.3.10Sopra Steria
  - 15.3.10.1 Company Overview
  - 15.3.10.2 Product Portfolio
  - 15.3.10.3 Financials
  - 15.3.10.4 SWOT Analysis
- 15.3.11Tata Consultancy Services Limited
  - 15.3.11.1 Company Overview
  - 15.3.11.2 Product Portfolio
  - 15.3.11.3 Financials
  - 15.3.11.4 SWOT Analysis
- 15.3.12Temenos AG
  - 15.3.12.1 Company Overview
  - 15.3.12.2 Product Portfolio
  - 15.3.12.3 Financials
  - 15.3.12.4 SWOT Analysis
- 15.3.13The Bank of New York Mellon Corporation
  - 15.3.13.1 Company Overview
  - 15.3.13.2 Product Portfolio
  - 15.3.13.3 Financials
  - 15.3.13.4 SWOT Analysis
- 15.3.14Worldline
  - 15.3.14.1 Company Overview
  - 15.3.14.2 Product Portfolio
  - 15.3.14.3 Financials

## Digital Banking Platform Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Market Report | 2023-10-15 | 150 pages | IMARC Group

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Electronic (PDF) Single User	\$2499.00
	Five User Licence	\$3499.00
	Enterprisewide License	\$4499.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-23"/>
		Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com





**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)  
[www.scotts-international.com](http://www.scotts-international.com)