

Deep Fryer Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Market Report | 2023-10-15 | 138 pages | IMARC Group

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Report description:

Market Overview:

The global deep fryer market size reached US\$ 542.7 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 648.0 Million by 2028, exhibiting a growth rate (CAGR) of 3.1% during 2023-2028.

A deep dryer, or flash fryer, is a kitchen appliance used for heating and cooking oils or fats to fry various food products. Deep fryers are usually manufactured for domestic and commercial purposes and are commonly available in variants including gas and electric deep fryers. They consist of a deep walled pot that is manufactured using cast iron, black steel or stainless steel, along with fry baskets that are used for holding the frying contents. Some variants also include nest baskets, ventilation systems and electronic temperature controls. However, in comparison to the commercial fryers, domestic variants have lesser oil capacity and can prepare smaller quantities of food in a single batch.

Significant growth in the food and beverages industry is among the key factors creating a positive impact on the market. Deep fryers are widely used in cafes, quick service restaurants (QSRs), hotels and other eateries to prepare various food products, which is contributing to the product demand. Furthermore, the increasing working population and changing dietary preferences of the consumers is providing a boost to the market growth. Various technological advancements, such as the development of automatic variants with alarms, timers and self-cut-off systems, are acting as other growth-inducing factors. These systems aid in enhancing the convenience for the user and prevent the food from burning or over-frying by sounding the alarm. Other factors, including rising expenditure capacities of the consumers, along with the development of online retail channels that provide a wide range of options to choose from to the consumers, are expected to drive the market further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global deep fryer market report, along with

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forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, capacity, end user and distribution channel.

Breakup by Type:

Electric Deep Fryers
Gas Deep Fryers

Breakup by Capacity:

2L
2L-5L
5L-8L
8L-14L
Over 14L

Breakup by End User:

Households
Quick Service and Full-Service Restaurants
Others

Breakup by Distribution Channel:

Offline
Online

Breakup by Region:

North America
United States
Canada
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia

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Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Ali Group SRL, Breville Group, De'Longhi S.p.A., Electrolux AB, Eware Appliances, Groupe SEB, Hamilton Beach Brands Holding Company, Henny Penny, National Presto Industries Inc. and Welbilt Inc.

Key Questions Answered in This Report:

How has the global deep fryer market performed so far and how will it perform in the coming years?
What has been the impact of COVID-19 on the global deep fryer market?
What are the key regional markets?
What is the breakup of the market based on the type?
What is the breakup of the market based on the capacity?
What is the breakup of the market based on the end user?
What is the breakup of the market based on the distribution channel?
What are the various stages in the value chain of the industry?
What are the key driving factors and challenges in the industry?
What is the structure of the global deep fryer market and who are the key players?
What is the degree of competition in the industry?

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