

Hair Weave Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Market Report | 2023-10-15 | 146 pages | IMARC Group

AVAILABLE LICENSES:

- Electronic (PDF) Single User \$2499.00
- Five User Licence \$3499.00
- Enterprisewide License \$4499.00

Report description:

Market Overview:

The global hair weave market size reached US\$ 2.6 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 3.4 Billion by 2028, exhibiting a growth rate (CAGR) of 4.8% during 2023-2028.

Hair weave refers to an artificial hairpiece attached to the wearer's natural hair by interweaving, fusing, gluing, or blending. It can either be made from real human hair or can be manufactured synthetically by man-made blended fibers. A hair weave can help in adding length, volume, texture, and color to the natural hair. Furthermore, it is used in camouflaging baldness or hair thinning along with catering to several beauty and grooming needs. Owing to this, hair weaves are widely used by both men and women in different forms, including fusion hair weave, clip in hair weave, glue in hair weave, and sew in hair weave, etc.

The global hair weave market is currently driven by a number of factors. This includes the rising consumer consciousness towards physical appearance, increasing need for camouflaging baldness, growing demand for non-surgical treatment of hair loss, emergence of e-commerce platforms, etc. The high prevalence of hectic and stressful lifestyles is resulting in excessive hair fall, baldness, hair thinning, etc. This has catalyzed the demand for hair weaves. Additionally, the rising geriatric population along with pre-mature baldness among young men is also driving the product demand. Furthermore, the growing consciousness towards beauty and physical appearance coupled with an increasing need for non-surgical solutions to overcome hair loss and baldness is further driving the demand for hair weaves. Moreover, the changing consumer preferences towards hair weaves owing to their natural look, high hair density, cost-effectiveness, and wide availability in desired color, style, and texture, is also augmenting the market growth. Moreover, the rising consumer living standards supported by their growing disposable income levels have increased the per capita expenditure on personal grooming products, such as hair weaves. Additionally, the rising acceptance of hair weaves and extensions by global celebrities along with the high influence of beauty trends prevalent across social media platforms further bolsters the product demand. Apart from this, easy availability of hair weaves across several offline specialty

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

stores as well as on various e-commerce sites has also propelled the market growth. With various technological upgradations, several manufacturers are launching newer and innovative products in the market, which will continue to spur the growth of the global hair weave market in the coming years. The market, however, is also facing strong competition from surgical hair restoration procedures such as hair transplants.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global hair weave market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on material, distribution channel, gender, texture, grade.

Breakup by Material:

Human Hair
Synthetic Hair

Breakup by Distribution Channel:

Offline
Online

Breakup by Gender:

Male
Female

Breakup by Texture:

Brazilian Hair
Malaysian Hair
Indian Hair
Peruvian Hair
Others

Breakup by Grade:

Non-Remy Hair
Remy Hair
Virgin Hair

Breakup by Region:

North America
United States
Canada
Europe
Germany
United Kingdom

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

France
Italy
Russia
Spain
Others
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa
Saudi Arabia
Iran
Turkey
United Arab Emirates
South Africa
Others

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players.

Key Questions Answered in This Report:

How has the global hair weave market performed so far and how will it perform in the coming years?

What are the key regional markets?

What has been the impact of COVID-19 on the global hair weave market?

What is the breakup of the market based on the material?

What is the breakup of the market based on the distribution channel?

What is the breakup of the market based on the gender?

What is the breakup of the market based on the texture?

What is the breakup of the market based on the grade?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the market?

What is the structure of the global hair weave market and who are the key players?

What is the degree of competition in the market?

Table of Contents:

- 1 Preface
- 2 Scope and Methodology
 - 2.1 Objectives of the Study
 - 2.2 Stakeholders

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 2.3Data Sources
 - 2.3.1Primary Sources
 - 2.3.2Secondary Sources
- 2.4Market Estimation
 - 2.4.1Bottom-Up Approach
 - 2.4.2Top-Down Approach
- 2.5Forecasting Methodology
- 3 Executive Summary
- 4 Introduction
 - 4.1Overview
 - 4.2Key Industry Trends
- 5 Global Hair Weave Market
 - 5.1Market Overview
 - 5.2Market Performance
 - 5.3Impact of Covid-19
 - 5.4Market Forecast
- 6 Market Breakup by Material
 - 6.1Human Hair
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
 - 6.2Synthetic Hair
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 7 Market Breakup by Distribution Channel
 - 7.1Offline
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
 - 7.2Online
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 8 Market Breakup by Gender
 - 8.1Male
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
 - 8.2Female
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 9 Market Breakup by Texture
 - 9.1Brazilian Hair
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
 - 9.2Malaysian Hair
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast
 - 9.3Indian Hair
 - 9.3.1 Market Trends
 - 9.3.2 Market Forecast

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 9.4Peruvian Hair
 - 9.4.1 Market Trends
 - 9.4.2 Market Forecast
- 9.5Others
 - 9.5.1 Market Trends
 - 9.5.2 Market Forecast
- 10 Market Breakup by Grade
 - 10.1Non-Remy Hair
 - 10.1.1 Market Trends
 - 10.1.2 Market Forecast
 - 10.2Remy Hair
 - 10.2.1 Market Trends
 - 10.2.2 Market Forecast
 - 10.3Virgin Hair
 - 10.3.1 Market Trends
 - 10.3.2 Market Forecast
- 11 Market Breakup by Region
 - 11.1North America
 - 11.1.1 United States
 - 11.1.1.1 Market Trends
 - 11.1.1.2 Market Forecast
 - 11.1.2 Canada
 - 11.1.2.1 Market Trends
 - 11.1.2.2 Market Forecast
 - 11.2Europe
 - 11.2.1 Germany
 - 11.2.1.1 Market Trends
 - 11.2.1.2 Market Forecast
 - 11.2.2 United Kingdom
 - 11.2.2.1 Market Trends
 - 11.2.2.2 Market Forecast
 - 11.2.3 France
 - 11.2.3.1 Market Trends
 - 11.2.3.2 Market Forecast
 - 11.2.4 Italy
 - 11.2.4.1 Market Trends
 - 11.2.4.2 Market Forecast
 - 11.2.5 Russia
 - 11.2.5.1 Market Trends
 - 11.2.5.2 Market Forecast
 - 11.2.6 Spain
 - 11.2.6.1 Market Trends
 - 11.2.6.2 Market Forecast
 - 11.2.7 Others
 - 11.2.7.1 Market Trends
 - 11.2.7.2 Market Forecast
 - 11.3Asia Pacific

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 11.3.1 China
 - 11.3.1.1 Market Trends
 - 11.3.1.2 Market Forecast
- 11.3.2 Japan
 - 11.3.2.1 Market Trends
 - 11.3.2.2 Market Forecast
- 11.3.3 India
 - 11.3.3.1 Market Trends
 - 11.3.3.2 Market Forecast
- 11.3.4 South Korea
 - 11.3.4.1 Market Trends
 - 11.3.4.2 Market Forecast
- 11.3.5 Australia
 - 11.3.5.1 Market Trends
 - 11.3.5.2 Market Forecast
- 11.3.6 Indonesia
 - 11.3.6.1 Market Trends
 - 11.3.6.2 Market Forecast
- 11.3.7 Others
 - 11.3.7.1 Market Trends
 - 11.3.7.2 Market Forecast
- 11.4 Latin America
 - 11.4.1 Brazil
 - 11.4.1.1 Market Trends
 - 11.4.1.2 Market Forecast
 - 11.4.2 Mexico
 - 11.4.2.1 Market Trends
 - 11.4.2.2 Market Forecast
 - 11.4.3 Others
 - 11.4.3.1 Market Trends
 - 11.4.3.2 Market Forecast
- 11.5 Middle East and Africa
 - 11.5.1 Saudi Arabia
 - 11.5.1.1 Market Trends
 - 11.5.1.2 Market Forecast
 - 11.5.2 Iran
 - 11.5.2.1 Market Trends
 - 11.5.2.2 Market Forecast
 - 11.5.3 Turkey
 - 11.5.3.1 Market Trends
 - 11.5.3.2 Market Forecast
 - 11.5.4 United Arab Emirates
 - 11.5.4.1 Market Trends
 - 11.5.4.2 Market Forecast
 - 11.5.5 South Africa
 - 11.5.5.1 Market Trends
 - 11.5.5.2 Market Forecast

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 11.5.6 Others
 - 11.5.6.1 Market Trends
 - 11.5.6.2 Market Forecast
- 12 SWOT Analysis
 - 12.1 Overview
 - 12.2 Strengths
 - 12.3 Weaknesses
 - 12.4 Opportunities
 - 12.5 Threats
- 13 Value Chain Analysis
- 14 Porters Five Forces Analysis
 - 14.1 Overview
 - 14.2 Bargaining Power of Buyers
 - 14.3 Bargaining Power of Suppliers
 - 14.4 Degree of Competition
 - 14.5 Threat of New Entrants
 - 14.6 Threat of Substitutes
- 15 Competitive Landscape
 - 15.1 Market Structure
 - 15.2 Key Players
 - 15.3 Profiles of Key Players

Hair Weave Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Market Report | 2023-10-15 | 146 pages | IMARC Group

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

| Select license | License | Price |
|----------------|------------------------------|-----------|
| | Electronic (PDF) Single User | \$2499.00 |
| | Five User Licence | \$3499.00 |
| | Enterprisewide License | \$4499.00 |
| | | VAT |
| | | Total |

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

| | | | |
|---------------|----------------------|-------------------------------|---|
| Email* | <input type="text"/> | Phone* | <input type="text"/> |
| First Name* | <input type="text"/> | Last Name* | <input type="text"/> |
| Job title* | <input type="text"/> | | |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/> |
| Address* | <input type="text"/> | City* | <input type="text"/> |
| Zip Code* | <input type="text"/> | Country* | <input type="text"/> |
| | | Date | <input type="text" value="2025-05-07"/> |
| | | Signature | |

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com