

China Pollution Mask Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Market Report | 2023-10-15 | 116 pages | IMARC Group

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Report description:

Market Overview:

The China pollution mask market size reached US\$ 838.4 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 1,383.1 Million by 2028, exhibiting a growth rate (CAGR) of 8.6% during 2023-2028.

Pollution mask is increasingly being used as a protective face covering layer to filter out air pollutants, such as dust, pollens, germs, formaldehyde, bacteria, virus, allergens, etc. The wide availability of different types of masks, including disposable or reusable masks with particulate, gas or odor filters, has augmented the product demand in China. The atmospheric air in the urbanized regions of China is highly polluted, thereby propelling the need for pollution masks to prevent chronic respiratory conditions, including asthma, lung cancer, bronchitis, etc.

Over the years, there has been a significant rise in the demand for pollution masks in China owing to rising levels of air pollution due to expanding vehicle fleet, growing construction activities and heavy industrial discharge. This has led to high exposure to hazardous pollutants, dust, heavy smoke, soot, etc., thereby leading to numerous airborne diseases. The rising consumer health concerns coupled with the wide availability of anti-pollution masks across several online and offline distribution channels have augmented the market growth in the region. In addition to this, implementation of stringent regulations by the Chinese government along with several awareness programs have promoted the need for pollution masks in the region. On the other hand, the outbreak of the COVID-19 pandemic in China has led to an exponential increase in the demand for pollution masks in the country. Owing to the high infection rates of coronavirus, which has led to numerous casualties, the China National Health Commission has promulgated several prevention measures, including the usage of high-filtering specialized N95 pollution masks. These masks can restrain the microdroplet transmission of coronavirus in nose and mouth. Apart from this, the changing socio-economic scenario of the country has led to increased expenditures on premium safety products, such as pollution masks.

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Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the China pollution mask market report, along with forecasts at the country and regional level from 2023-2028. Our report has categorized the market based on product type, filter type, particulate matter, standard ratings, application and distribution channel.

Breakup by Product Type:

- Disposable
- Reusable

Breakup by Filter Type:

- Particulate Filter
- Gas and Odor Filter
- Grade Filter
- Combination Filter
- Others

Breakup by Particulate Matter:

- PM 0.3
- PM 1
- PM 2.5
- PM 10

Breakup by Standard Ratings:

- N95
- N99
- N100
- Others

Breakup by Application:

- Individual
- Commercial/Industrial
- Others

Breakup by Distribution Channel:

- Institutional Sales
- Retail Sales
- Others

Breakup by Region:

- North and Northeast

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Northwest
East
South Central
Southwest

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being 3M China Ltd., Honeywell China Co., Ltd., Uvex Winter Holding GmbH & Co. KG, idMASK Co., Ltd, Totobobo Pte. Ltd, China Maskin Co., Ltd, Xiaomi Corporation, Respro Ltd, Vogmask (Ohlone Press LLC), Reckitt Benckiser Household Products (China) Co. Ltd, etc.

Key Questions Answered in This Report:

How has the China pollution mask market performed so far and how will it perform in the coming years?

What are the key regional markets?

What has been the impact of COVID-19 on the China pollution mask market?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the filter type?

What is the breakup of the market based on the particulate matter?

What is the breakup of the market based on the standard ratings?

What is the breakup of the market based on the application?

What is the breakup of the market based on the distribution channel?

What are the various stages in the value chain of the China pollution mask market?

What are the key driving factors and challenges in the China pollution mask market?

What is the structure of the China pollution mask market and who are the key players?

What is the degree of competition in the market?

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