

Bariatric Surgery Devices Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Report description:

Market Overview:

The global bariatric surgery devices market size reached US\$ 2.7 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 3.7 Billion by 2028, exhibiting a growth rate (CAGR) of 5.4% during 2023-2028.

Bariatric surgery devices refer to the clinical equipment used for conducting bariatric procedures. These procedures aid in weight loss by restricting the amount of food that the stomach can hold and causing malabsorption of nutrients. They also aid in enhancing the production of gut hormones that reduce appetite and provide the feeling of satiety. Some of the common assisting and implantable devices used during this type of surgery include stapling devices, vessel sealing devices, suturing devices, trocars, adjustable gastric bands, gastric balloons, electrical stimulators, etc.

Bariatric Surgery Devices Market Trends:

The increasing prevalence of various lifestyle disorders, such as obesity, diabetes and cardiovascular diseases (CVDs), is one of the key factors driving the growth of the market. Owing to the sedentary lifestyle habits and unhealthy dietary patterns of the majority of the population across the globe, there has been a significant increase in the instances of weight-related problems, which is escalating the need for bariatric surgeries. Furthermore, the growing preference for minimally invasive (MI) bariatric procedures and devices that eliminate the need for large incisions and cause minimal postoperative stress have also provided a boost to the market growth. Various advancements, such as the development of devices with improved cosmetic results and minimal pain, is acting as another growth-inducing factor. In addition to this, improvements in the surgical procedures, such as Primary Obesity Surgery Endoluminal (POSE), Laparoscopic Greater Curvature Plication (LGCP) and Hand-Assisted Laparoscopic Surgery (HALS), are also creating a positive impact on the market. Other factors, including the increasing health consciousness among the masses, along with the adoption of surgical robots, are projected to drive the market further.

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Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global bariatric surgery devices market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on procedure type, device type, procedure, application and end-user.

Breakup by Procedure Type:

Minimally Invasive Surgical Procedures

Non-Invasive Surgical Procedures

Breakup by Device Type:

Assisting Devices

Stapling Devices

Energy Based Vessel Sealing Devices

Suturing Devices

Trocars

Clip Appliers

Others

Implantable Devices

Gastric Bands

Electrical Stimulators

Gastric Balloons

Transpyloric Shuttle

Others

Breakup by Procedure:

Sleeve Gastrectomy

Adjustable Gastric Banding

Roux-en-Y Gastric Bypass

Biliopancreatic Diversion with Duodenal Switch

Others

Breakup by Application:

Weight Loss

Hereditary Disease

Other Disorders

Breakup by End-User:

Bariatric Surgery Clinics

Hospitals

Others

Breakup by Region:

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North America
United States
Canada
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Apollo Endosurgery Inc., GI Dynamics, Intuitive Surgical Inc., Johnson & Johnson Services Inc., Medtronic Inc., Olympus Corporation, Reach Surgical Inc., Reshape Lifesciences Inc., Spatz Fgia Inc., TransEnterix Inc., USGI Medical Inc., etc.

Key Questions Answered in This Report

1. How big is the global bariatric surgery devices market?
2. What is the expected growth rate of the global bariatric surgery devices market during 2023-2028?
3. What are the key factors driving the global bariatric surgery devices market?
4. What has been the impact of COVID-19 on the global bariatric surgery devices market?
5. What is the breakup of the global bariatric surgery devices market based on the procedure type?
6. What is the breakup of the global bariatric surgery devices market based on the device type?
7. What is the breakup of the global bariatric surgery devices market based on the procedure?
8. What is the breakup of the global bariatric surgery devices market based on the application?
9. What is the breakup of the global bariatric surgery devices market based on the end user?
10. What are the key regions in the global bariatric surgery devices market?
11. Who are the key players/companies in the global bariatric surgery devices market?

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