

Bulldozer Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Market Report | 2023-10-15 | 150 pages | IMARC Group

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Report description:

Market Overview:

The global bulldozer market size reached US\$ 4.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 6.8 Billion by 2028, exhibiting a growth rate (CAGR) of 6.1% during 2023-2028.

A bulldozer refers to an off-road earthmoving machine that is commonly used for road building, farming, construction and wrecking applications. It is a large heavy-duty tractor that consists of hydraulic arms to lift the bulldozer above the ground, a blade attached at the front end for moving debris and tracks to support the weight of the machine. It is also equipped with a torque divider to convert and use power from the engine for enhanced dragging capabilities. Various types of blades can be attached to these bulldozers, including universal and semi-universal blades for pushing, hauling and scooping materials, sigma-4 blades and straight blades for leveling the ground and hybrid angular blades.

Significant growth in the construction industry, along with rapid industrialization across the globe, is one of the key factors driving the growth of the market. In line with this, infrastructural development, especially in the developing nations, has led to the widespread adoption of bulldozers for constructing buildings, roads, railways and airports. Furthermore, the increasing utilization of energy-efficient and low-carbon emission equipment, driven by rising environmental consciousness, is acting as another major growth-inducing factor. Bulldozer manufacturers are also developing compact variants that can operate on uneven terrains and limited space, thereby providing a boost to the market growth. Additionally, extensive product utilization for seeding, forage harvesting and earthmoving in the agriculture industry is also creating a positive impact on the market growth. Other factors, including the growing preference for automation in place of manual labor, along with the development of technologically advanced variants and innovative blades, are projected to drive the market further.

Key Market Segmentation:

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IMARC Group provides an analysis of the key trends in each sub-segment of the global bulldozer market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, product type, operating weight, horsepower, flywheel power, blade type, engine capacity and end-use industry.

Breakup by Type:

- Small Bulldozers
- Mid-Size Bulldozers
- Large Bulldozers

Breakup by Product Type:

- Crawler Bulldozers
- Wheeled Bulldozers
- Others

Breakup by Operating Weight:

- Less Than 10,000 KG
- 10,000-30,000 KG
- 30,000 KG-1,85,000 KG
- More Than 1,85,000 KG

Breakup by Horsepower:

- Less Than 150 HP
- 151-260 HP
- 261-500 HP
- More Than 500 HP

Breakup by Flywheel Power:

- Less Than 85 KW
- 85-200 KW
- More Than 200 KW

Breakup by Blade Type:

- U-Blade
- Semi-U
- Sigma-4
- Others

Breakup by Engine Capacity:

- Less Than 5L
- 5L-10L

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More Than 10L

Breakup by End-Use Industry:

Military
Construction
Infrastructure
Mining
Agriculture
Others

Breakup by Region:

North America
United States
Canada
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being BEML Limited, Caterpillar Inc., CNH Industrial N.V., Cummins Inc., Deere & Company, DEUTZ AG, Doosan Infracore Co. Ltd., Hitachi Construction Machinery Co. Ltd., J. C. Bamford Excavators Ltd., Komatsu Ltd., Kubota Corporation, Liebherr Machines Bulle SA, Liugong Machinery Co. Ltd., Shantui Construction Machinery (Shantui Heavy Industry Machinery Co.), Volvo Construction Equipment AB, Zoomlion Heavy Industry, etc.

Key Questions Answered in This Report:

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How has the global bulldozer market performed so far and how will it perform in the coming years?

What are the key regional markets?

What has been the impact of COVID-19 on the global bulldozer market?

What is the breakup of the market based on the type?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the operating weight?

What is the breakup of the market based on the horsepower?

What is the breakup of the market based on the flywheel power?

What is the breakup of the market based on the blade type?

What is the breakup of the market based on the engine capacity?

What is the breakup of the market based on the end-use industry?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global bulldozer market and who are the key players?

What is the degree of competition in the industry?

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