Telepresence Robots Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Market Report | 2023-10-15 | 142 pages | IMARC Group

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Report description:

Market Overview:

The global telepresence robots market size reached US$ 290.2 Million in 2022. Looking forward, IMARC Group expects the market to reach US$ 667.7 Million by 2028, exhibiting a growth rate (CAGR) of 15% during 2023-2028.

A telepresence robot is a remote-controlled device that facilitates the virtual presence of individuals through video conferencing. It consists of a wheel-mounted stand, arm unit, video camera, display screen and other multimedia devices to facilitate communications between individuals who are not physically available in a common space. It is primarily used in an organizational environment where users can maneuver the robot remotely and interact with others through an inbuilt smartphone or tablet application. Owing to this, it finds extensive applications across various industries, including corporate, education, healthcare, homecare, etc.

The emerging trend of digitization, along with technological advancements in artificial intelligence (AI) and machine learning (ML), represent as the key factors driving the growth of the market. Owing to the increasing penetration of smartphones in the daily life of consumers, and the growing requirement for operational automation, telepresence robots are rapidly being adopted by enterprises across the globe. Furthermore, the widespread utilization by the healthcare sector is another factor providing a boost to the market growth. These robots are widely used to perform multiple tasks, including patient monitoring, remote visiting, delivery of food and medicines and enabling patients to virtually communicate with doctors in real-time. Additionally, telepresence robots are widely adopted for conducting teleconferences and remote monitoring of the workforce, along with managing distant education and classroom session for students located in remote areas. Other factors contributing to the market growth include advancements in robotic technology and extensive research and development (R&D) activities to make these robots more customizable and user-friendly.

Key Market Segmentation:
IMARC Group provides an analysis of the key trends in each sub-segment of the global telepresence robots market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on component type, robot type and end-use sector.

Breakup by Component Type:

Camera
Display
Speaker and Microphone
Power Source
Sensors and Control Systems
Others

Breakup by Robot Type:

Stationary
Mobile

Breakup by End-Use Sector:

Education
Healthcare
Corporate
Homecare
Others

Breakup by Region:

North America
United States
Canada
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia

Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:
The report has also analysed the competitive landscape of the market with some of the key players being Amy Robotics, Anybots, Double Robotics, Endurance Robot, InTouch Health, iRobot, Mantaro Networks, Qihan Technology, Suitable Technologies, Vecna Technologies, VGo Communications, Xandex, etc.

Key Questions Answered in This Report
1. What is the global telepresence robots market growth?
2. What is the impact of COVID-19 on the global telepresence robots market?
3. What are the global telepresence robots market drivers?
4. What are the key industry trends in the global telepresence robots market?
5. What is the global telepresence robots market breakup by end-use sector?
6. What are the major regions in the global telepresence robots market?
7. Who are the key companies/players in the global telepresence robots market?

Table of Contents:

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