

US Paper Cups and Paper Plates Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Market Report | 2023-10-15 | 121 pages | IMARC Group

AVAILABLE LICENSES:

- Electronic (PDF) Single User \$2699.00
- Five User Licence \$3699.00
- Enterprisewide License \$4699.00

Report description:

Market Overview:

The US paper cups and paper plates market size reached US\$ 21.6 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 22.1 Billion by 2028.

Paper cups and plates are eco-friendly and leak-proof disposables that are made out of recycled paper. These disposables are lined with wax or plastic, which prevent leaking or soaking of liquid through the paper, thus improving the durability of the cups and plates. Widely available in a variety of sizes and shapes, they are extremely lightweight, convenient to use and carry, recyclable and safer to use as compared to plastic or Styrofoam variants. They are extensively utilized for serving food and beverages, including tea, coffee, soft drinks, instant noodles, pastries, cutlets and sweet corn across both commercial and institutional establishments, such as cafes, canteens, schools, offices, bakeries, hospitals and other commercial spaces.

The market for paper cups and plates in the US is primarily driven by the well-established food and beverage industry in the country. Characterized by a hectic lifestyle of the majority of its population, the US stands as a witness to a steadily increasing fast food consumption. In line with this, the on-the-go coffee culture has led to the expansion of prominent coffee shops, which has provided a boost to the sales of paper cups and plates for serving and packing beverages and snacks. Moreover, the growing consciousness among consumers regarding the importance of hygiene and sanitation has impelled them to replace reusable utensils with disposables, thereby providing a thrust to the market growth. Furthermore, numerous eminent brands, such as Starbucks, are now replacing plastic packaging with paper cups and plates, owing to the enhanced focus towards sustainable development. Several market players are also introducing 100% recyclable, biodegradable or compostable paper disposables made with fiber-based raw materials.

Key Market Segmentation:

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

IMARC Group provides an analysis of the key trends in each segment of the US paper cups and paper plates market report, along with forecasts for the period 2023-2028. Our report has categorized the market based on product type and wall type.

US Paper Cups Market:

Breakup by Product Type:

Hot Paper Cups
Cold Paper Cups

The market is dominated by hot paper cups.

Breakup by Wall Type:

Single Wall
Double Wall

Double wall represents the largest wall type in the market.

US Paper Plates Market:

Breakup by Product Type:

Heavy-Duty
Medium-Duty

The market is dominated by heavy-duty paper plates.

Competitive Landscape:

The competitive landscape of the market has been studied in the report with the detailed profiles of the key players operating in the market.

Key Questions Answered in This Report

1. What is the size of the US paper cups and paper plates market?
2. What has been the impact of COVID-19 on the US paper cups and paper plates market?
3. What is the breakup of the US paper cups market based on the product type?
4. What is the breakup of the US paper plates market based on the product type?
5. What is the breakup of the US paper cups market based on the wall type?

Table of Contents:

- 1 Preface
- 2 Scope & Methodology
 - 2.1 Objectives of the Study
 - 2.2 Stakeholders
 - 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 2.4Market Estimation
 - 2.4.1Bottom-Up Approach
 - 2.4.2Top-Down Approach
- 2.5Forecasting Methodology
- 3 Executive Summary
- 4 Introduction
 - 4.1Overview
 - 4.2Key Industry Trends
- 5 Global Paper Cups and Paper Plates Industry
 - 5.1Market Overview
 - 5.2Market Performance
 - 5.3Market Breakup by Type
 - 5.4Market Breakup by Region
 - 5.5Market Forecast
- 6 US Paper Cups and Paper Plates Industry
 - 6.1Market Overview
 - 6.2Market Performance
 - 6.3Impact of COVID-19
 - 6.4Market Forecast
 - 6.5SWOT Analysis
 - 6.5.1Overview
 - 6.5.2Strengths
 - 6.5.3Weaknesses
 - 6.5.4Opportunities
 - 6.5.5Threats
 - 6.6Value Chain Analysis
 - 6.6.1Raw Material Suppliers
 - 6.6.2Manufacturers
 - 6.6.3Distributors
 - 6.6.4Exporters
 - 6.6.5Retailers
 - 6.6.6End-Users
 - 6.7Porter's Five Forces Analysis
 - 6.7.1Overview
 - 6.7.2Bargaining Power of Buyers
 - 6.7.3Bargaining Power of Suppliers
 - 6.7.4Degree of Competition
 - 6.7.5Threat of New Entrants
 - 6.7.6Threat of Substitutes
 - 6.8Key Market Drivers and Success Factors
- 7 US Paper Cups Market
 - 7.1Market Performance
 - 7.2Market by Product Type
 - 7.2.1Hot Paper Cups
 - 7.2.1.1 Market Trends
 - 7.2.1.2 Market Forecast
 - 7.2.2Cold Paper Cups

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 7.2.2.1 Market Trends
- 7.2.2.2 Market Forecast
- 7.3Market by Wall Type
- 7.3.1Single Wall
- 7.3.1.1 Market Trends
- 7.3.1.2 Market Forecast
- 7.3.2Double Wall
- 7.3.2.1 Market Trends
- 7.3.2.2 Market Forecast
- 8 US Paper Plates Market
- 8.1Market Performance
- 8.2Market by Product Type
- 8.2.1Heavy-Duty Paper Plates
- 8.2.1.1 Market Trends
- 8.2.1.2 Market Forecast
- 8.2.2Medium-Duty Paper Plates
- 8.2.2.1 Market Trends
- 8.2.2.2 Market Forecast
- 9 Paper Cups and Plates Manufacturing Process
- 9.1Product Overview
- 9.2Raw Material Requirements
- 9.3Manufacturing Process
- 9.4Key Success and Risk Factors
- 10 Competitive Landscape
- 10.1Market Structure
- 10.2Key Players
- 10.3Profiles of Key Players

US Paper Cups and Paper Plates Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Market Report | 2023-10-15 | 121 pages | IMARC Group

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
<input type="checkbox"/>	Electronic (PDF) Single User	\$2699.00
<input type="checkbox"/>	Five User Licence	\$3699.00
<input type="checkbox"/>	Enterprisewide License	\$4699.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-06"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com