

## **Wound Care in Turkey**

Market Direction | 2023-10-04 | 22 pages | Euromonitor

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### **Report description:**

Wound care has seen significant fluctuation in demand since the outbreak of the Coronavirus (COVID-19) pandemic in Turkey. Lockdowns and home seclusion reduced the opportunities for participation in sports and school and outdoor play for children, which tend to increase the risk of minor injuries. As the country emerges out of the pandemic and society reopens fully, there is increased participation in sports and exercise activities, and returns to travel, the workplace, school and outdoor play.

Euromonitor International's Wound Care in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Wound Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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