

Wound Care in Sweden

Market Direction | 2023-10-03 | 21 pages | Euromonitor

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Report description:

Wound care continued to see positive, yet modest growth in retail volume terms in 2023. The category saw a notable increase in demand in 2021 and 2022, as life returned to normal following the pandemic. With people spending more time outside the home, and being more physically active, this led to an increase in the number of cuts, grazes and minor injuries, which encouraged consumers to stock up on sticking plasters, first aid kits and other products. The war in Ukraine also impacted wound care...

Euromonitor International's Wound Care in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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