

Wound Care in Pakistan

Market Direction | 2023-10-05 | 20 pages | Euromonitor

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Report description:

Despite the difficult economic conditions, including spiralling inflation and local currency devaluation, wound care is expected to register moderate constant value growth. With society opened up fully, post pandemic lockdowns, there are more minor injuries, and this supports volume sales. Continuing population growth also supports volume sales.

Euromonitor International's Wound Care in Pakistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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