

Wound Care in North Macedonia

Market Direction | 2023-10-03 | 20 pages | Euromonitor

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Report description:

Demand for wound care products remains stable and, with rising unit prices in line with inflation, it is seeing strong retail value growth in 2023. Both major categories - sticking plasters/adhesive bandages and gauze, tape and other wound care - are recording strong retail value growth as consumers are increasingly opting for higher quality and value-added products that offer longer-lasting and better protection, contributing to premiumisation of the entire category.

Euromonitor International's Wound Care in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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