

Wound Care in Azerbaijan

Market Direction | 2023-10-05 | 20 pages | Euromonitor

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Report description:

Price reigns supreme in sales of wound care in Azerbaijan in 2023. While growth in current value terms remains solid, retail volume sales continue to fall - in 2023, at a significantly faster rate than was seen in 2022. The main reason for this is the diminished purchasing power of consumers, rather than brand allure or product efficacy - consumers are limited by what they can realistically afford. Increasingly, what most local consumers can afford to purchase in terms of wound care products are...

Euromonitor International's Wound Care in Azerbaijan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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