

Weight Management and Wellbeing in Uruguay

Market Direction | 2023-10-06 | 20 pages | Euromonitor

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Report description:

Growth in values sales in weight management and wellbeing is expected to be slightly above inflation. Its positive performance is attributable to wider distribution beyond pharmacies, with increasing distribution through modern grocery retailers. Supplement nutrition drinks in particular is expected to see healthy current value and volume growth, as consumer tire of taking pills such as weight loss supplements, which is the only product expected to see volume sales fall.

Euromonitor International's Weight Management and Wellbeing in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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