

## **Weight Management and Wellbeing in Turkey**

Market Direction | 2023-10-04 | 22 pages | Euromonitor

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### **Report description:**

The demand for weight management and wellbeing products is set to grow over 2023, having experienced fluctuation in the earlier years of the review period. Many consumers continue to struggle to lose weight gained during the periods of lockdown and home seclusion that followed the outbreak of the Coronavirus (COVID-19) pandemic in 2020. Some of these consumers are looking for alternative methods to support their weight management and wellbeing efforts, as they socialise more frequently and return...

Euromonitor International's Weight Management and Wellbeing in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Weight Management and Wellbeing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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