

Weight Management and Wellbeing in Sweden

Market Direction | 2023-10-03 | 22 pages | Euromonitor

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Report description:

Weight management and wellbeing is small compared to categories such as sports nutrition, vitamins, and dietary supplements. While obesity is a major health issue in Sweden, consumers typically try to battle their weight problems by other means, including taking up sports, taking care of what - and how much - they eat and drink, and experimenting with different diets. These methods are generally considered to be more natural and efficient than dedicated weight management products. As such, retail...

Euromonitor International's Weight Management and Wellbeing in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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E-commerce continues to gain traction

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