

Weight Management and Wellbeing in Slovenia

Market Direction | 2023-10-06 | 20 pages | Euromonitor

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Report description:

Rates of obesity are increasing in Slovenia, with lifestyles changing rapidly, with labour-intensive jobs switching to office jobs, which require little movement. At the same time, COVID-19 contributed to social distancing, which made people less social or motivated to leave the home. Many consumers spend evenings in front of the TV and computer, which involves limited movements and adds to the growing weight problems. In addition, nutrition has changed rapidly and continues to do so. Home-cooke...

Euromonitor International's Weight Management and Wellbeing in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Weight Management and Wellbeing in Slovenia

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List Of Contents And Tables

WEIGHT MANAGEMENT AND WELLBEING IN SLOVENIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising rates of obesity increase the consumer base for weight management products

Sales benefit following limited socialising and activities seen during COVID-19

Herbalife Nutrition retains its lead of the landscape, offering flavour variety

PROSPECTS AND OPPORTUNITIES

Solid growth boosted by the lack of motivation to make lifestyle changes

Weight loss supplements record positive results, while some consumers choosing natural products

E-commerce sales continue to rise as consumers appreciate choice and convenience

CATEGORY DATA

Table 1 Sales of Weight Management and Wellbeing by Category: Value 2018-2023

Table 2 Sales of Weight Management and Wellbeing by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Weight Management and Wellbeing: % Value 2019-2023

Table 4 LBN Brand Shares of Weight Management and Wellbeing: % Value 2020-2023

Table 5 Forecast Sales of Weight Management and Wellbeing by Category: Value 2023-2028

Table 6 Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2023-2028

CONSUMER HEALTH IN SLOVENIA

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 8 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2018-2023

Table 10 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 13 Penetration of Private Label by Category: % Value 2018-2023

Table 14 Distribution of Consumer Health by Format: % Value 2018-2023

Table 15 Distribution of Consumer Health by Format and Category: % Value 2023

Table 16 □Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

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Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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