

Weight Management and Wellbeing in Slovakia

Market Direction | 2023-10-03 | 23 pages | Euromonitor

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Report description:

Over 2023, meal replacement is projected to see further, if slight, retail volume growth and fast retail current value, fuelled by high inflation. The category is driven by innovation and strong marketing activities in support of the leading meal replacement brands, which pushes its appeal among young adult consumers, in particular. Having overtaken Herbalife Nutrition Formula 1 (Herbalife Slovakia) to become the leading single brand in retail value share terms in 2022, the Czech brand Mana (Hae...

Euromonitor International's Weight Management and Wellbeing in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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