

Weight Management and Wellbeing in Serbia

Market Direction | 2023-10-05 | 20 pages | Euromonitor

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Report description:

Disposable income decline and growing prices are leading to a drop in retail volume sales of weight management and wellbeing in 2023. Economising consumers are visiting pharmacies to purchase necessary products, but, as consumers have become more price sensitive, they are cutting consumption of non-essential consumer health products, including weight management and wellbeing products. Indeed, the general direction of the health and wellness trend, towards holistic and natural approaches, provide...

Euromonitor International's Weight Management and Wellbeing in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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