

## **Weight Management and Wellbeing in Latvia**

Market Direction | 2023-10-03 | 21 pages | Euromonitor

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### **Report description:**

There has been a strong increase in current value sale of weight management and wellbeing in 2023, although inflation has been a contributory factor pushing up prices. Consumers have resumed their active social lives and body image is a much higher priority than during the pandemic. Moreover, many consumers have become more concerned about their health/weight and are keen to lose weight. Nevertheless, Latvians are also trying to improve eating habits and good exercise routines, with many people...

Euromonitor International's Weight Management and Wellbeing in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Weight Management and Wellbeing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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