

## **Vitamins in Slovenia**

Market Direction | 2023-10-06 | 20 pages | Euromonitor

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### **Report description:**

The pandemic resulted in shifts in vitamin consumption and purchasing in Slovenia. Consumers are emphasising preventive health measures more, and individuals who previously did not purchase them are using vitamins and supplements. The COVID-19 pandemic has also increased the trend of self-care, resulting in a large surge in the utilisation of vitamins and dietary supplements. For example, numerous consumers now incorporate vitamin D into their regular routine to bolster long-term immunity. Prior...

Euromonitor International's Vitamins in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Vitamins market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
October 2023

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Vitamins and dietary supplements registration and classification  
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