

## **Vitamins in Slovakia**

Market Direction | 2023-10-03 | 23 pages | Euromonitor

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### **Report description:**

Vitamins witnessed two years of fast growth in both retail volume and current value terms in 2020 and 2021 as consumers looked for immunity and general health properties to offer resistance to the Coronavirus (COVID-19) pandemic. However, as the threat of the virus faded, the category has stabilised, with a second consecutive year decline in retail volume and current value sales projected for most categories over 2023. With the pandemic under control, consumers have gradually lost interest in im...

Euromonitor International's Vitamins in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Vitamins market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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VITAMINS IN SLOVAKIA

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