

Vitamins in North Macedonia

Market Direction | 2023-10-03 | 21 pages | Euromonitor

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Report description:

Vitamins is experiencing strong double-digit value growth in 2023 due to rising unit prices and rampant inflation in the country. Volume sales, meanwhile, have normalised following a strong boost during the pandemic as consumers bought vitamins in order to boost their immune system and protect themselves from becoming infected with COVID-19.

Euromonitor International's Vitamins in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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VITAMINS IN NORTH MACEDONIA

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