

Vitamins in Hungary

Market Direction | 2023-10-05 | 25 pages | Euromonitor

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Report description:

Vitamins is set to record negative results in volume and current value terms for the second year in a row in 2023. While overall consumption of these products in Hungary surged during the early stages of the pandemic due to increased health-consciousness, sales have since dropped off considerably as specific concerns surrounding COVID-19 have receded with the rollout of vaccines and the ending of associated restrictions. In addition, many people seeking to improve their general health and reduce...

Euromonitor International's Vitamins in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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List Of Contents And Tables

VITAMINS IN HUNGARY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Demand for vitamins continues to fall sharply as inflationary pressures bite

Vitamin B outperforms other categories in volume and current value terms

Domestic producer Beres Gyogyszergyar retains overall lead but loses ground

PROSPECTS AND OPPORTUNITIES

Preventive health trend and population ageing bode well for vitamins

Vitamin D set to show the fastest development

Sales via the e-commerce channel expected to continue rising

CATEGORY DATA

Table 1 Sales of Vitamins by Category: Value 2018-2023

Table 2 Sales of Vitamins by Category: % Value Growth 2018-2023

Table 3 Sales of Multivitamins by Positioning: % Value 2018-2023

Table 4 NBO Company Shares of Vitamins: % Value 2019-2023

Table 5 LBN Brand Shares of Vitamins: % Value 2020-2023

Table 6 Forecast Sales of Vitamins by Category: Value 2023-2028

Table 7 Forecast Sales of Vitamins by Category: % Value Growth 2023-2028

CONSUMER HEALTH IN HUNGARY

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 9 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 10 Sales of Consumer Health by Category: Value 2018-2023

Table 11 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 12 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 13 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 14 Penetration of Private Label in Consumer Health by Category: % Value 2018-2023

Table 15 Distribution of Consumer Health by Format: % Value 2018-2023

Table 16 Distribution of Consumer Health by Format and Category: % Value 2023

Table 17 □Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 18 □Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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