

Vitamins in Bulgaria

Market Direction | 2023-10-05 | 23 pages | Euromonitor

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Report description:

Consumers in Bulgaria are becoming more health conscious, seeking ways to boost their immune systems, improve their energy levels, and maintain general wellbeing. Already prominent prior to the pandemic, the health and wellness trend received a significant boost from the experiences of the COVID-19 crisis. As well as concerns about the immediate threat posed by the disease, the pandemic also raised consumer awareness about the potential impact of the sedentary lifestyles and unhealthy diets asso...

Euromonitor International's Vitamins in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Self-medication/self-care and preventive medicine

Switches

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