

## **Sports Nutrition in Turkey**

Market Direction | 2023-10-04 | 23 pages | Euromonitor

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### **Report description:**

As Coronavirus (COVID-19) measures lifted, consumers resumed their regular visits to gyms and leisure centres, in addition to participating in individual and team sports. This has stimulated the demand for sports nutrition in Turkey. In light of the pandemic experience, consumers reconsidered their eating and exercise habits to support general health, but also to help rebuild muscle following two years of sedentary lifestyles, including losing weight gained and recovering their physical shape.

Euromonitor International's Sports Nutrition in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sports Nutrition market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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