

Sports Nutrition in South Korea

Market Direction | 2023-10-05 | 27 pages | Euromonitor

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Report description:

As local consumers continue to enjoy greater freedom outside of the home and participate in outdoor activities such as running or cycling, there is increasing demand for sports nutrition products which can be consumed on the go. This is driving the dynamic growth of sports protein RTD, a product category that only entered the local market in 2020 but is already now larger in value terms than sports protein powder and protein/energy bars, the only other relevant categories in sports nutrition in...

Euromonitor International's Sports Nutrition in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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