

## **Sports Nutrition in Slovenia**

Market Direction | 2023-10-06 | 20 pages | Euromonitor

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### **Report description:**

Sports Nutrition is thriving in Slovenia, as the fitness culture is gaining significant traction. Despite constrained budgets and lower income levels compared to the EU average, gyms and sports are increasingly becoming an essential aspect of life, serving as both social hubs and a means to alleviate work-related stress. Social media plays a vital role in this trend, with platforms such as Instagram and TikTok being widely popular among young and middle-aged individuals, providing greater exposu...

Euromonitor International's Sports Nutrition in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sports Nutrition market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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